

# *Optimal design for discrimination and estimation in generalised linear models*

John Eccleston and Tim Waterhouse

School of Physical Sciences, University of Queensland

## Generalised linear model

---

- Response vector:  $\mathbf{Y}$ ,  $E(Y_j) = \pi_j$

## Generalised linear model

---

- Response vector:  $\mathbf{Y}$ ,  $E(Y_j) = \pi_j$
- Linear predictor:  $\boldsymbol{\eta} = \mathbf{X}\boldsymbol{\beta}$

## Generalised linear model

---

- Response vector:  $\mathbf{Y}$ ,  $E(Y_j) = \pi_j$
- Linear predictor:  $\boldsymbol{\eta} = \mathbf{X}\boldsymbol{\beta}$
- Link function:  $\eta_j = g(\pi_j)$

## Generalised linear model

---

- Response vector:  $\mathbf{Y}$ ,  $E(Y_j) = \pi_j$
- Linear predictor:  $\boldsymbol{\eta} = \mathbf{X}\boldsymbol{\beta}$
- Link function:  $\eta_j = g(\pi_j)$
- eg. Logistic regression: Bernoulli response, logit link function

$$\eta_j = \text{logit}\{P(y_j = 1)\} = \log \left\{ \frac{\pi_j}{1 - \pi_j} \right\}$$

## Example: Nested logistic regression models

---

$$M_1 : \quad \text{logit}(\pi_1) = \beta_{10} + \beta_{11}x_1 + \beta_{12}x_2$$

$$M_2 : \quad \text{logit}(\pi_2) = \beta_{20} + \beta_{21}x_1 + \beta_{22}x_2 + \beta_{23}x_1x_2$$
$$-1 \leq x_1, x_2 \leq 1$$

## Talk outline

- Approximate designs

## Talk outline

- Approximate designs
- Optimal designs
  - for model discrimination
  - for parameter estimation

## Talk outline

- Approximate designs
- Optimal designs
  - for model discrimination
  - for parameter estimation
- Evaluation of optimal designs

## Talk outline

- Approximate designs
- Optimal designs
  - for model discrimination
  - for parameter estimation
- Evaluation of optimal designs
- Hybrid designs for compromising over criteria

## Experimental design

- An experimental design on  $n$  points:

$$\xi = \begin{Bmatrix} \xi_1 & \xi_2 & \cdots & \xi_n \\ w_1 & w_2 & \cdots & w_n \end{Bmatrix}$$

- $\xi_i$  are support points,  $w_i$  are design weights

## Experimental design

- An experimental design on  $n$  points:

$$\xi = \left\{ \begin{array}{cccc} \xi_1 & \xi_2 & \cdots & \xi_n \\ w_1 & w_2 & \cdots & w_n \end{array} \right\}$$

- $\xi_i$  are support points,  $w_i$  are design weights
- Exact designs: where  $w_i = r_i/N$ , with  $r_i$  replications at  $\xi_i$

## Experimental design

- An experimental design on  $n$  points:

$$\xi = \begin{pmatrix} \xi_1 & \xi_2 & \cdots & \xi_n \\ w_1 & w_2 & \cdots & w_n \end{pmatrix}$$

- $\xi_i$  are support points,  $w_i$  are design weights
- Exact designs: where  $w_i = r_i/N$ , with  $r_i$  replications at  $\xi_i$
- Approximate designs: where weights  $w_i \in [0, 1]$  sum to 1, represent proportion of experimental effort at each point

## Designs for model discrimination

---

- $T$ -optimality for nonlinear models (Atkinson & Fedorov, 1975): assume model 2 true, choose  $\xi$  to maximise

$$\sum_{i=1}^n w_i \{ \eta_2(\xi_i) - \eta_1(\xi_i, \theta_1) \}^2$$

## Designs for model discrimination

---

- $T$ -optimality for nonlinear models (Atkinson & Fedorov, 1975): assume model 2 true, choose  $\xi$  to maximise 
$$\sum_{i=1}^n w_i \{ \eta_2(\xi_i) - \eta_1(\xi_i, \theta_1) \}^2$$
- $T$ -optimality for GLMs (Ponce de Leon & Atkinson, 1992)

## Designs for model discrimination

---

- $T$ -optimality for nonlinear models (Atkinson & Fedorov, 1975): assume model 2 true, choose  $\xi$  to maximise 
$$\sum_{i=1}^n w_i \{ \eta_2(\xi_i) - \eta_1(\xi_i, \theta_1) \}^2$$
- $T$ -optimality for GLMs (Ponce de Leon & Atkinson, 1992)
  - For nested GLMs, assume larger model  $M_2$  is true, with  $\pi_2$  known

## Designs for model discrimination

- $T$ -optimality for nonlinear models (Atkinson & Fedorov, 1975): assume model 2 true, choose  $\xi$  to maximise 
$$\sum_{i=1}^n w_i \{ \eta_2(\xi_i) - \eta_1(\xi_i, \theta_1) \}^2$$
- $T$ -optimality for GLMs (Ponce de Leon & Atkinson, 1992)
  - For nested GLMs, assume larger model  $M_2$  is true, with  $\pi_2$  known
  - Choose design  $\xi$  to maximise the deviance of the fit of  $M_1$  to the expected response under  $M_2$ ,  $\pi_2$

## Designs for model discrimination

- $T$ -optimality for nonlinear models (Atkinson & Fedorov, 1975): assume model 2 true, choose  $\xi$  to maximise 
$$\sum_{i=1}^n w_i \{ \eta_2(\xi_i) - \eta_1(\xi_i, \theta_1) \}^2$$
- $T$ -optimality for GLMs (Ponce de Leon & Atkinson, 1992)
  - For nested GLMs, assume larger model  $M_2$  is true, with  $\pi_2$  known
  - Choose design  $\xi$  to maximise the deviance of the fit of  $M_1$  to the expected response under  $M_2$ ,  $\pi_2$

$$\xi^{*T} = \arg \max_{\xi} D(\pi_2; \hat{\pi}_1), \text{ where}$$

$$D(\pi_2; \hat{\pi}_1) = 2 \sum_{i=1}^n w_i \left[ \pi_{2i} \log \left( \frac{\pi_{2i}}{\hat{\pi}_{1i}} \right) + (1 - \pi_{2i}) \log \left( \frac{1 - \pi_{2i}}{1 - \hat{\pi}_{1i}} \right) \right]$$

## Example: $T$ -optimal design

---

- Recall

$$M_1 : \quad \text{logit}(\pi_1) = \beta_{10} + \beta_{11}x_1 + \beta_{12}x_2$$

$$M_2 : \quad \text{logit}(\pi_2) = \beta_{20} + \beta_{21}x_1 + \beta_{22}x_2 + \beta_{23}x_1x_2$$
$$-1 \leq x_1, x_2 \leq 1$$

## Example: $T$ -optimal design

- Recall

$$M_1 : \quad \text{logit}(\pi_1) = \beta_{10} + \beta_{11}x_1 + \beta_{12}x_2$$

$$M_2 : \quad \text{logit}(\pi_2) = \beta_{20} + \beta_{21}x_1 + \beta_{22}x_2 + \beta_{23}x_1x_2$$
$$-1 \leq x_1, x_2 \leq 1$$

- Assume  $M_2$  is true, with

$$\begin{aligned} \boldsymbol{\beta}_2 &= (\beta_{20}, \beta_{21}, \beta_{22}, \beta_{23})' \\ &= (1, 1, 1, 0.5)' \end{aligned}$$

## Example: $T$ -optimal design

- Recall

$$M_1 : \quad \text{logit}(\pi_1) = \beta_{10} + \beta_{11}x_1 + \beta_{12}x_2$$

$$M_2 : \quad \text{logit}(\pi_2) = \beta_{20} + \beta_{21}x_1 + \beta_{22}x_2 + \beta_{23}x_1x_2$$
$$-1 \leq x_1, x_2 \leq 1$$

- Assume  $M_2$  is true, with

$$\begin{aligned}\boldsymbol{\beta}_2 &= (\beta_{20}, \beta_{21}, \beta_{22}, \beta_{23})' \\ &= (1, 1, 1, 0.5)'\end{aligned}$$

- Find  $\xi^{*T}$  using a search routine such as simulated annealing

## Example: $T$ -optimal design

- Recall

$$M_1 : \quad \text{logit}(\pi_1) = \beta_{10} + \beta_{11}x_1 + \beta_{12}x_2$$

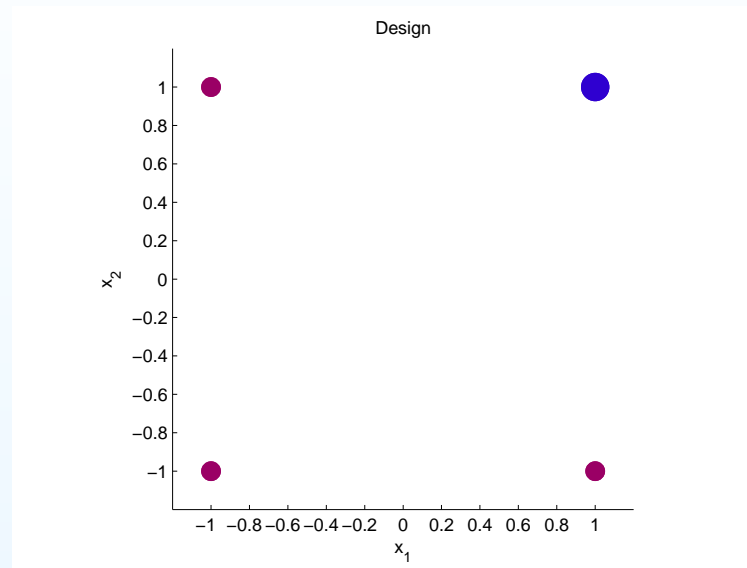
$$M_2 : \quad \text{logit}(\pi_2) = \beta_{20} + \beta_{21}x_1 + \beta_{22}x_2 + \beta_{23}x_1x_2$$
$$-1 \leq x_1, x_2 \leq 1$$

- Assume  $M_2$  is true, with

$$\begin{aligned} \boldsymbol{\beta}_2 &= (\beta_{20}, \beta_{21}, \beta_{22}, \beta_{23})' \\ &= (1, 1, 1, 0.5)' \end{aligned}$$

- Find  $\xi^{*T}$  using a search routine such as simulated annealing
- intermission...

## Example: $T$ -optimal design



$x_1$	-1.0000	-1.0000	1.0000	1.0000
$x_2$	-1.0000	1.0000	-1.0000	1.0000
$w$	0.1973	0.1973	0.1973	0.4081

$$\begin{aligned}\hat{\beta}_1 &= (\hat{\beta}_{10}, \hat{\beta}_{11}, \hat{\beta}_{12})' \\ &= (0.8679, 0.8679, 0.8679)'\end{aligned}$$

## Designs for parameter estimation

---

- $D$ -optimal designs
  - Maximise determinant of information matrix
  - Minimise volume of confidence ellipsoid of parameter estimates

## Designs for parameter estimation

- $D$ -optimal designs
  - Maximise determinant of information matrix
  - Minimise volume of confidence ellipsoid of parameter estimates
- Information matrix for model  $u$  in logistic regression example:

$$M_u(\beta_u, \xi) = \mathbf{X}'_u \mathbf{W}_u \mathbf{X}_u$$

where  $\eta_u = \mathbf{X}_u \beta_u$  and  $\mathbf{W}_u = \text{diag}(w_i \pi_{ui}(1 - \pi_{ui}))$ .

## Designs for parameter estimation

- $D$ -optimal designs
  - Maximise determinant of information matrix
  - Minimise volume of confidence ellipsoid of parameter estimates
- Information matrix for model  $u$  in logistic regression example:

$$\mathbf{M}_u(\boldsymbol{\beta}_u, \boldsymbol{\xi}) = \mathbf{X}'_u \mathbf{W}_u \mathbf{X}_u$$

where  $\boldsymbol{\eta}_u = \mathbf{X}_u \boldsymbol{\beta}_u$  and  $\mathbf{W}_u = \text{diag}(w_i \pi_{ui}(1 - \pi_{ui}))$ .

- Product optimality (Atkinson & Cox, 1974, Woods *et al.*, 2005): maximise product of determinants, scaled for # parameters

$$\boldsymbol{\xi}^{*P} = \arg \max_{\boldsymbol{\xi}} |\mathbf{M}_1(\boldsymbol{\beta}_1, \boldsymbol{\xi})|^{1/p_1} |\mathbf{M}_2(\boldsymbol{\beta}_2, \boldsymbol{\xi})|^{1/p_2}$$

## Example: Product optimal design

---

- Parameters for  $M_2$  are already specified for  $T$ -optimal design

$$\boldsymbol{\beta}_2 = (\beta_{20}, \beta_{21}, \beta_{22}, \beta_{23})' = (1, 1, 1, 0.5)'$$

## Example: Product optimal design

---

- Parameters for  $M_2$  are already specified for  $T$ -optimal design

$$\boldsymbol{\beta}_2 = (\beta_{20}, \beta_{21}, \beta_{22}, \beta_{23})' = (1, 1, 1, 0.5)'$$

- Parameters for  $M_1$  are taken from  $T$ -optimal design

$$\hat{\boldsymbol{\beta}}_1 = (\hat{\beta}_{10}, \hat{\beta}_{11}, \hat{\beta}_{12})' = (0.8679, 0.8679, 0.8679)'$$

## Example: Product optimal design

- Parameters for  $M_2$  are already specified for  $T$ -optimal design

$$\boldsymbol{\beta}_2 = (\beta_{20}, \beta_{21}, \beta_{22}, \beta_{23})' = (1, 1, 1, 0.5)'$$

- Parameters for  $M_1$  are taken from  $T$ -optimal design

$$\hat{\boldsymbol{\beta}}_1 = (\hat{\beta}_{10}, \hat{\beta}_{11}, \hat{\beta}_{12})' = (0.8679, 0.8679, 0.8679)'$$

- Find  $\xi^{*P}$  using a search routine such as simulated annealing

## Example: Product optimal design

- Parameters for  $M_2$  are already specified for  $T$ -optimal design

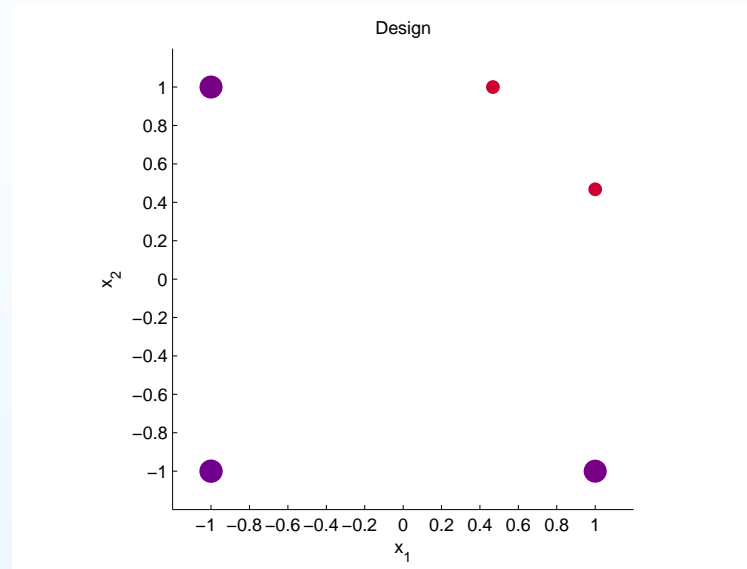
$$\boldsymbol{\beta}_2 = (\beta_{20}, \beta_{21}, \beta_{22}, \beta_{23})' = (1, 1, 1, 0.5)'$$

- Parameters for  $M_1$  are taken from  $T$ -optimal design

$$\hat{\boldsymbol{\beta}}_1 = (\hat{\beta}_{10}, \hat{\beta}_{11}, \hat{\beta}_{12})' = (0.8679, 0.8679, 0.8679)'$$

- Find  $\xi^{*P}$  using a search routine such as simulated annealing
- intermission...

## Example: Product optimal design



---

$x_1$	-1.0000	-1.0000	0.4676	1.0000	1.0000
$x_2$	-1.0000	1.0000	1.0000	-1.0000	0.4676
$w$	0.2745	0.2655	0.0973	0.2655	0.0973

---

## Evaluation: Model discrimination

---

- For design  $\xi$ ,  $N_{\text{sim}}$  sets of simulated random binomial data generated from  $\text{Bin}([w_i N_{\text{sample}}], \pi_{2i})$  distribution, where  $[x]$  is the integer nearest to  $x$

## Evaluation: Model discrimination

---

- For design  $\xi$ ,  $N_{\text{sim}}$  sets of simulated random binomial data generated from  $\text{Bin}([w_i N_{\text{sample}}], \pi_{2i})$  distribution, where  $[x]$  is the integer nearest to  $x$
- $N_{\text{sample}}$  is total sample size, chosen in an ad hoc manner to be large enough to be able to reasonably fit both models to the data, but not so large that discriminating between them becomes a trivial

## Evaluation: Model discrimination

---

- For design  $\xi$ ,  $N_{\text{sim}}$  sets of simulated random binomial data generated from  $\text{Bin}([w_i N_{\text{sample}}], \pi_{2i})$  distribution, where  $[x]$  is the integer nearest to  $x$
- $N_{\text{sample}}$  is total sample size, chosen in an ad hoc manner to be large enough to be able to reasonably fit both models to the data, but not so large that discriminating between them becomes a trivial
- Power = (# times  $M_2$  is chosen by LRT)/ $N_{\text{sim}}$

## Evaluation: Model discrimination

---

- For design  $\xi$ ,  $N_{\text{sim}}$  sets of simulated random binomial data generated from  $\text{Bin}([w_i N_{\text{sample}}], \pi_{2i})$  distribution, where  $[x]$  is the integer nearest to  $x$
- $N_{\text{sample}}$  is total sample size, chosen in an ad hoc manner to be large enough to be able to reasonably fit both models to the data, but not so large that discriminating between them becomes a trivial
- Power = (# times  $M_2$  is chosen by LRT)/ $N_{\text{sim}}$
- To compare power of these designs,  $N_{\text{sample}} = 200$  was chosen after preliminary investigation

## Evaluation: Model discrimination

---

- For design  $\xi$ ,  $N_{\text{sim}}$  sets of simulated random binomial data generated from  $\text{Bin}([w_i N_{\text{sample}}], \pi_{2i})$  distribution, where  $[x]$  is the integer nearest to  $x$
- $N_{\text{sample}}$  is total sample size, chosen in an ad hoc manner to be large enough to be able to reasonably fit both models to the data, but not so large that discriminating between them becomes a trivial
- Power = (# times  $M_2$  is chosen by LRT)/ $N_{\text{sim}}$
- To compare power of these designs,  $N_{\text{sample}} = 200$  was chosen after preliminary investigation
- $N_{\text{sim}} = 5000$  gave reasonably stable estimates of power

## Evaluation: Parameter estimation

---

- Individual  $D$ -optimal designs were found for each model:

$$\xi^{*D_u} = \arg \max_{\xi} |\mathbf{M}_u(\boldsymbol{\beta}_u, \xi)|^{1/p_u}, \quad u = 1, 2$$

- $D$ -efficiencies for design  $\xi$  under model  $u$  calculated by

$$D_{\text{eff}}^u(\xi) = \frac{|\mathbf{M}_u(\boldsymbol{\beta}_u, \xi)|^{1/p_u}}{|\mathbf{M}_u(\boldsymbol{\beta}_u, \xi^{*D_u})|^{1/p_u}}$$

## Design evaluation

---

Design	Power	$D_{\text{eff}}^1$	$D_{\text{eff}}^2$
$\xi^{*T}$	0.6914	0.8452	0.9168
$\xi^{*P}$	0.5358	0.9592	0.9879

## Design evaluation

---

Design	Power	$D_{\text{eff}}^1$	$D_{\text{eff}}^2$
$\xi^{*T}$	0.6914	0.8452	0.9168
$\xi^{*P}$	0.5358	0.9592	0.9879

- How do we compromise between the criteria?

## Compromise designs

---

- For nonlinear models, we considered ‘conditional’ criteria: find  $T$ -optimal design, add support points which maximise product criterion (Waterhouse et al., 2004)

## Compromise designs

---

- For nonlinear models, we considered ‘conditional’ criteria: find  $T$ -optimal design, add support points which maximise product criterion (Waterhouse et al., 2004)
- Later tried reversing the process, finding product optimal design, adding points to maximise  $T$ -optimality criterion
  - Similar designs to original method

## Compromise designs

---

- For nonlinear models, we considered ‘conditional’ criteria: find  $T$ -optimal design, add support points which maximise product criterion (Waterhouse et al., 2004)
- Later tried reversing the process, finding product optimal design, adding points to maximise  $T$ -optimality criterion
  - Similar designs to original method
- Computationally simpler ‘hybrid’ designs showed similar results yet again

## Hybrid designs

Given  $T$ -optimal and product optimal designs,

$$\xi^{*T} = \left\{ \begin{array}{ccc} \xi_1^{*T} & \cdots & \xi_{n_T}^{*T} \\ w_1^{*T} & \cdots & w_{n_T}^{*T} \end{array} \right\} \quad \text{and} \quad \xi^{*P} = \left\{ \begin{array}{ccc} \xi_1^{*P} & \cdots & \xi_{n_P}^{*P} \\ w_1^{*P} & \cdots & w_{n_P}^{*P} \end{array} \right\},$$

## Hybrid designs

Given  $T$ -optimal and product optimal designs,

$$\xi^{*T} = \begin{pmatrix} \xi_1^{*T} & \cdots & \xi_{n_T}^{*T} \\ w_1^{*T} & \cdots & w_{n_T}^{*T} \end{pmatrix} \quad \text{and} \quad \xi^{*P} = \begin{pmatrix} \xi_1^{*P} & \cdots & \xi_{n_P}^{*P} \\ w_1^{*P} & \cdots & w_{n_P}^{*P} \end{pmatrix},$$

we define a 'hybrid' of the two designs as

$$\xi_{\alpha}^{\text{hybrid}} = \begin{pmatrix} \xi_1^{*P} & \cdots & \xi_{n_P}^{*P} & \xi_1^{*T} & \cdots & \xi_{n_T}^{*T} \\ \alpha w_1^{*P} & \cdots & \alpha w_{n_P}^{*P} & (1 - \alpha)w_1^{*T} & \cdots & (1 - \alpha)w_{n_T}^{*T} \end{pmatrix},$$

## Hybrid designs

Given  $T$ -optimal and product optimal designs,

$$\xi^{*T} = \begin{Bmatrix} \xi_1^{*T} & \cdots & \xi_{n_T}^{*T} \\ w_1^{*T} & \cdots & w_{n_T}^{*T} \end{Bmatrix} \quad \text{and} \quad \xi^{*P} = \begin{Bmatrix} \xi_1^{*P} & \cdots & \xi_{n_P}^{*P} \\ w_1^{*P} & \cdots & w_{n_P}^{*P} \end{Bmatrix},$$

we define a 'hybrid' of the two designs as

$$\xi_{\alpha}^{\text{hybrid}} = \begin{Bmatrix} \xi_1^{*P} & \cdots & \xi_{n_P}^{*P} & \xi_1^{*T} & \cdots & \xi_{n_T}^{*T} \\ \alpha w_1^{*P} & \cdots & \alpha w_{n_P}^{*P} & (1 - \alpha)w_1^{*T} & \cdots & (1 - \alpha)w_{n_T}^{*T} \end{Bmatrix},$$

where  $\alpha \in (0, 1)$  represents the importance placed on parameter estimation

## Hybrid designs

Given  $T$ -optimal and product optimal designs,

$$\xi^{*T} = \begin{Bmatrix} \xi_1^{*T} & \cdots & \xi_{n_T}^{*T} \\ w_1^{*T} & \cdots & w_{n_T}^{*T} \end{Bmatrix} \quad \text{and} \quad \xi^{*P} = \begin{Bmatrix} \xi_1^{*P} & \cdots & \xi_{n_P}^{*P} \\ w_1^{*P} & \cdots & w_{n_P}^{*P} \end{Bmatrix},$$

we define a ‘hybrid’ of the two designs as

$$\xi_{\alpha}^{\text{hybrid}} = \begin{Bmatrix} \xi_1^{*P} & \cdots & \xi_{n_P}^{*P} & \xi_1^{*T} & \cdots & \xi_{n_T}^{*T} \\ \alpha w_1^{*P} & \cdots & \alpha w_{n_P}^{*P} & (1 - \alpha)w_1^{*T} & \cdots & (1 - \alpha)w_{n_T}^{*T} \end{Bmatrix},$$

where  $\alpha \in (0, 1)$  represents the importance placed on parameter estimation

- intermission...

## Discussion

---

- $T$ -optimal designs are not as efficient as product optimal designs in terms of parameter estimation

## Discussion

---

- $T$ -optimal designs are not as efficient as product optimal designs in terms of parameter estimation
- Conversely, product optimal designs are not as effective as  $T$ -optimal designs in terms of model discrimination

## Discussion

---

- $T$ -optimal designs are not as efficient as product optimal designs in terms of parameter estimation
- Conversely, product optimal designs are not as effective as  $T$ -optimal designs in terms of model discrimination
- Hybrid designs offer a suitable trade-off between criteria, with no further optimisation

## Discussion

---

- $T$ -optimal designs are not as efficient as product optimal designs in terms of parameter estimation
- Conversely, product optimal designs are not as effective as  $T$ -optimal designs in terms of model discrimination
- Hybrid designs offer a suitable trade-off between criteria, with no further optimisation
- Concept of hybrid designs can be easily generalised to handle any number of type of criteria

# References

---

1. Atkinson A.C. and Fedorov V.V. (1975). The design of experiments for discriminating between two rival models. *Biometrika* **62**, 57–70.
2. Ponce de Leon A.C. and Atkinson A.C. (1992). The design of experiments to discriminate between two rival generalized linear models. In L. Fahrmeir, B. Francis, R. Gilchrist, and G. Tutz, eds., *Advances in GLIM and Statistical Modelling*, vol. 78 of *Lecture Notes in Statistics*, pp. 159–164, Springer-Verlag, New York.
3. Atkinson A.C. and Cox D.R. (1974). Planning experiments for discriminating between models. *Journal of the Royal Statistical Society. Series B (Methodological)* **36**, 321–348.
4. Waterhouse T.H., Eccleston J.A., and Duffull S.B. (2004). On optimal design for discrimination and estimation. In J. Antoch, ed., *COMPSTAT 2004 - Proceedings In Computational Statistics: 16th Symposium Held In Prague, Czech Republic, 2004*, pp. 1963–1970, Physica-Verlag.
5. Woods D.C., Lewis S.M., Eccleston J.A. and Russell K.G. (2005). Designs for generalized linear models with several variables and model uncertainty. *Technometrics*, to appear.