

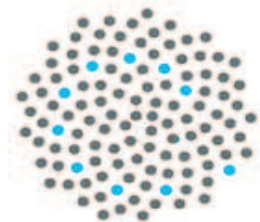
A Moment Matching Approach To The Valuation Of A Volume Weighted Average Price Option

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Department of Mathematics and MASCOS

University of Queensland

15th October 2004



AUSTRALIAN RESEARCH COUNCIL
Centre of Excellence for Mathematics
and Statistics of Complex Systems

Plan of talk

- What an option is

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- What an Asian Option is and more importantly what a Volume Weighted Average Price is Option

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- Future work

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- Questions

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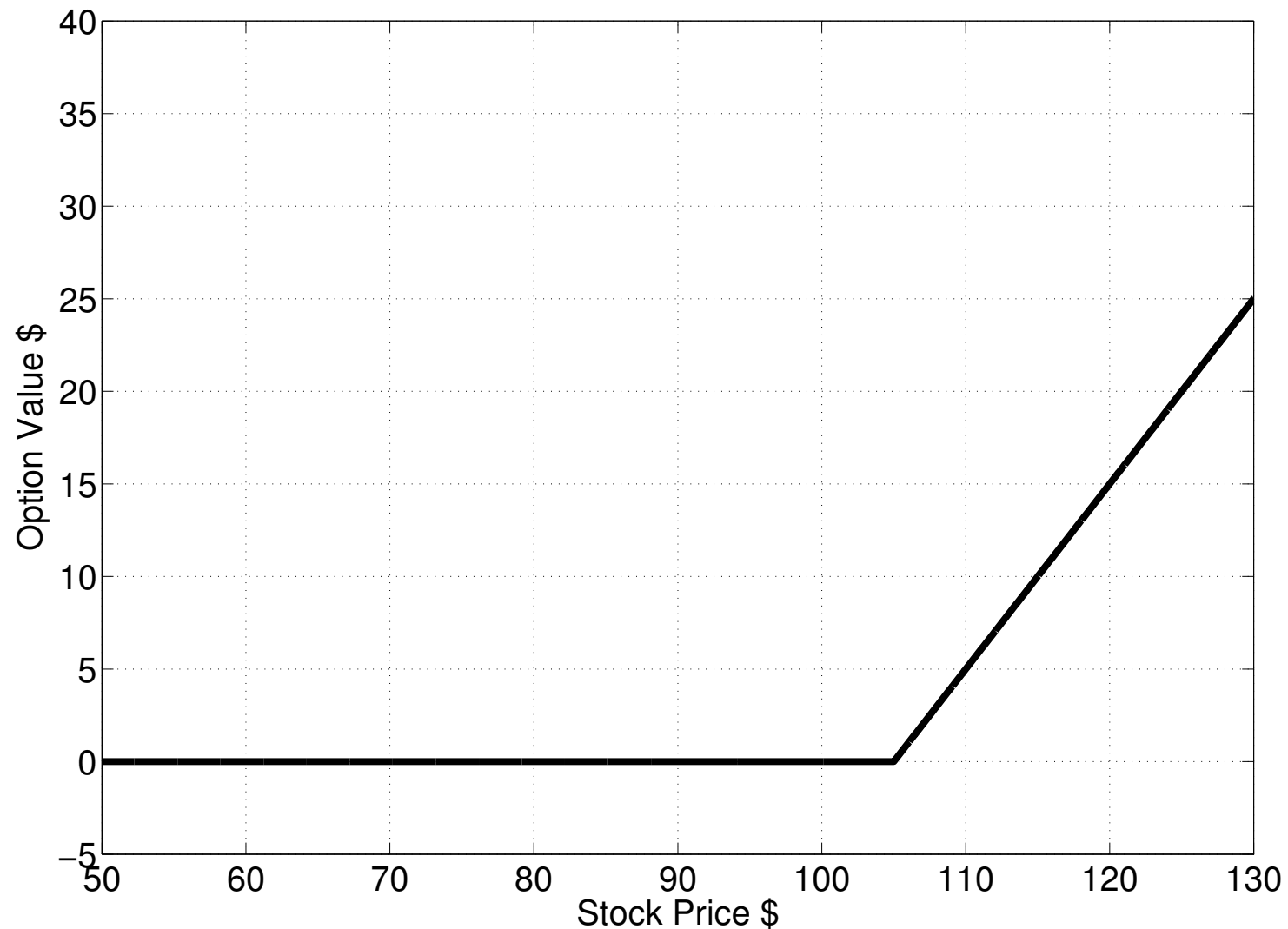
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- There are many different types of options, European, American, Asian, Bermudan, Australian, Lookback, Barrier, Spread, Options on Optionsand the list continues to grow all the time as people want new products to manage their risk.

European Call, $V_T = \max(S_T - K, 0)$

The strike price, K , is \$105

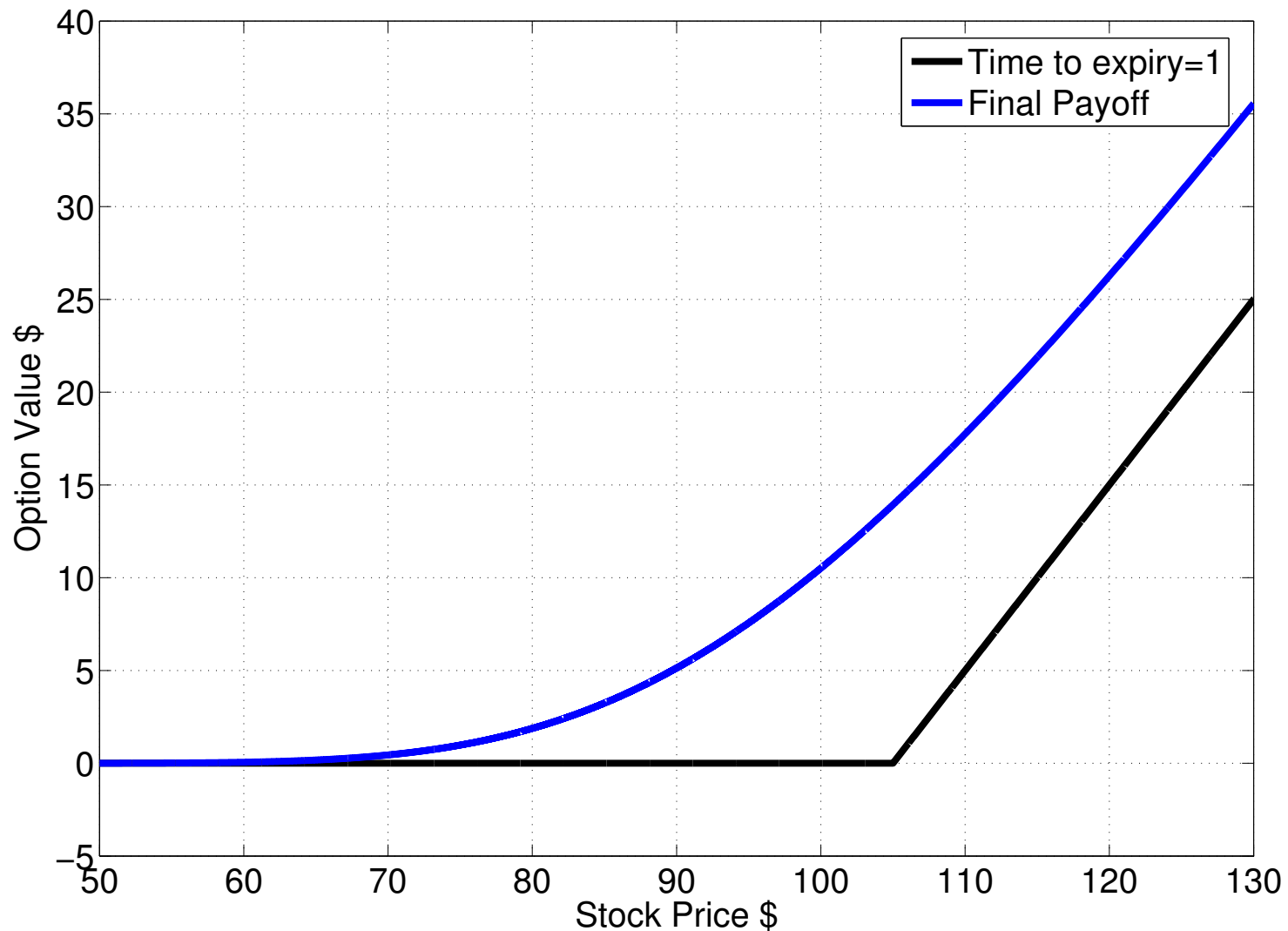
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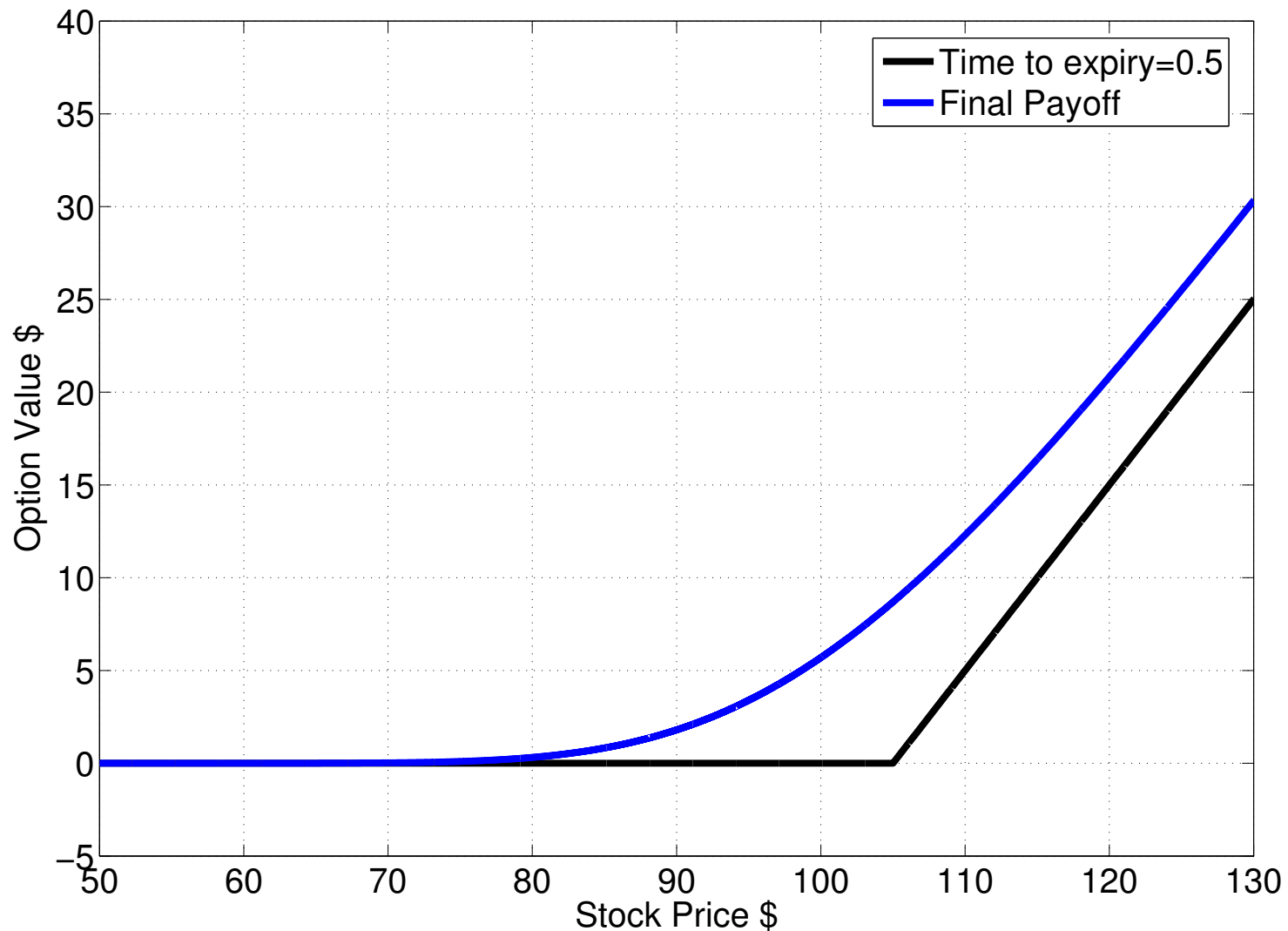
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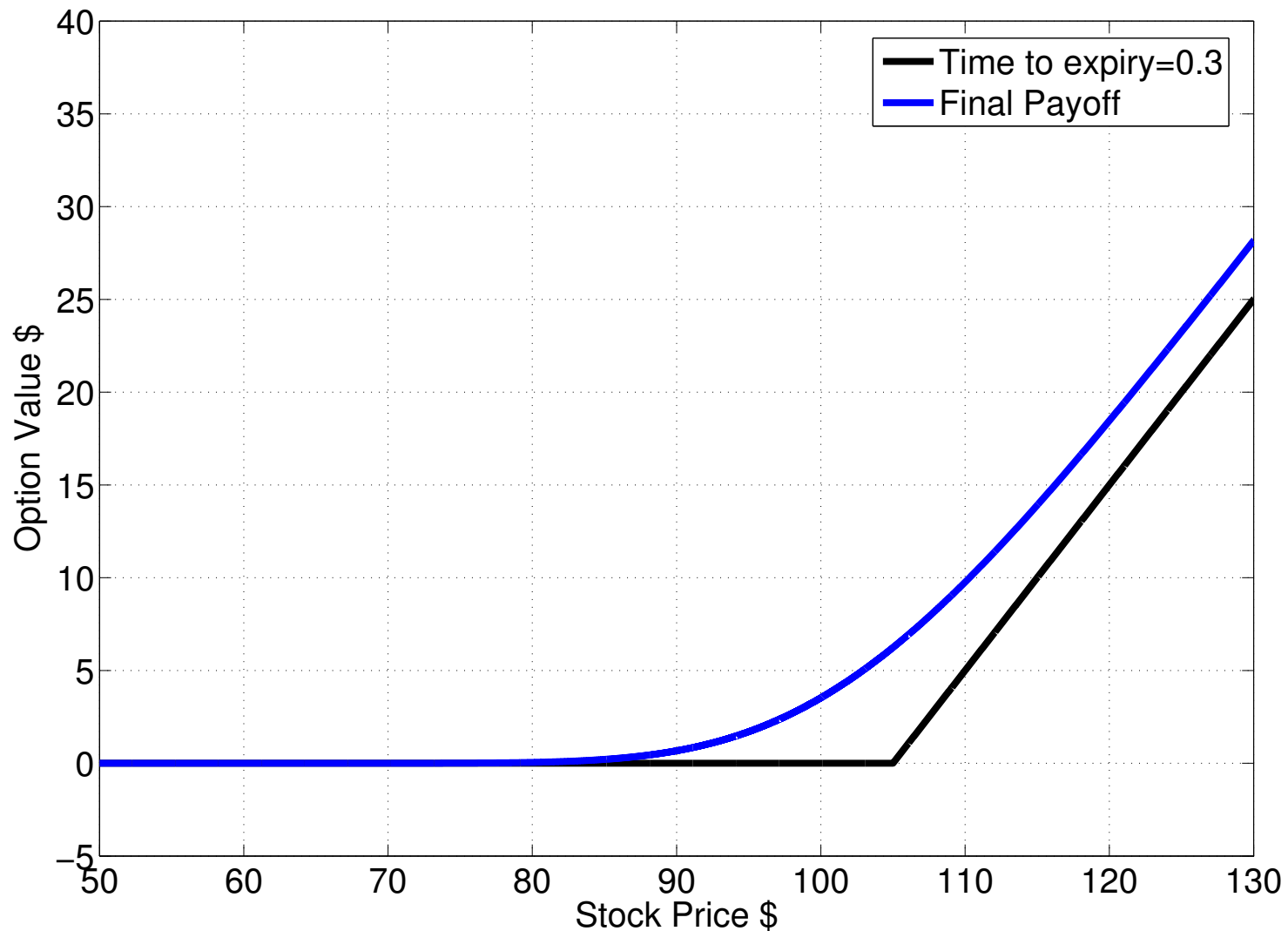
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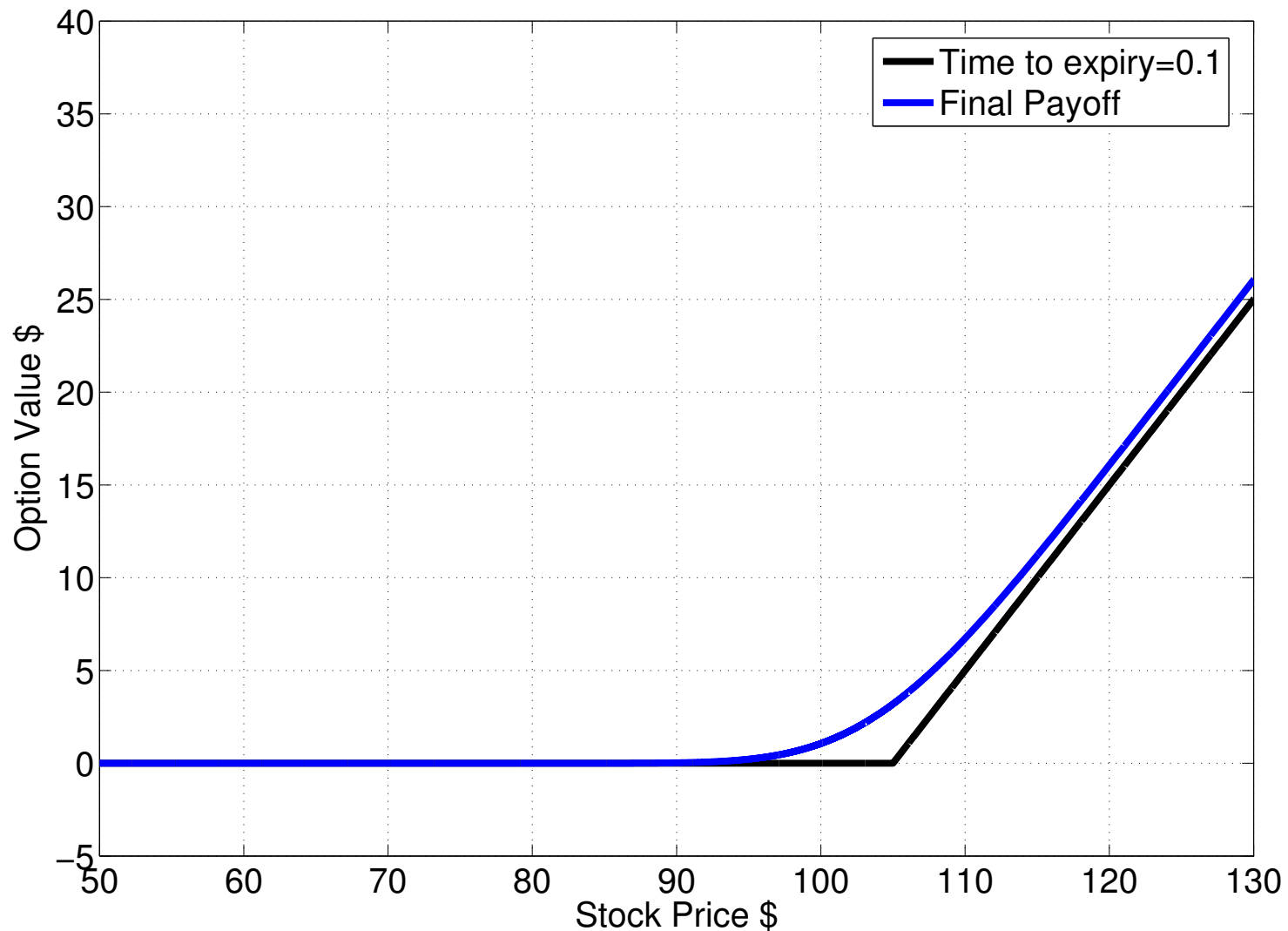
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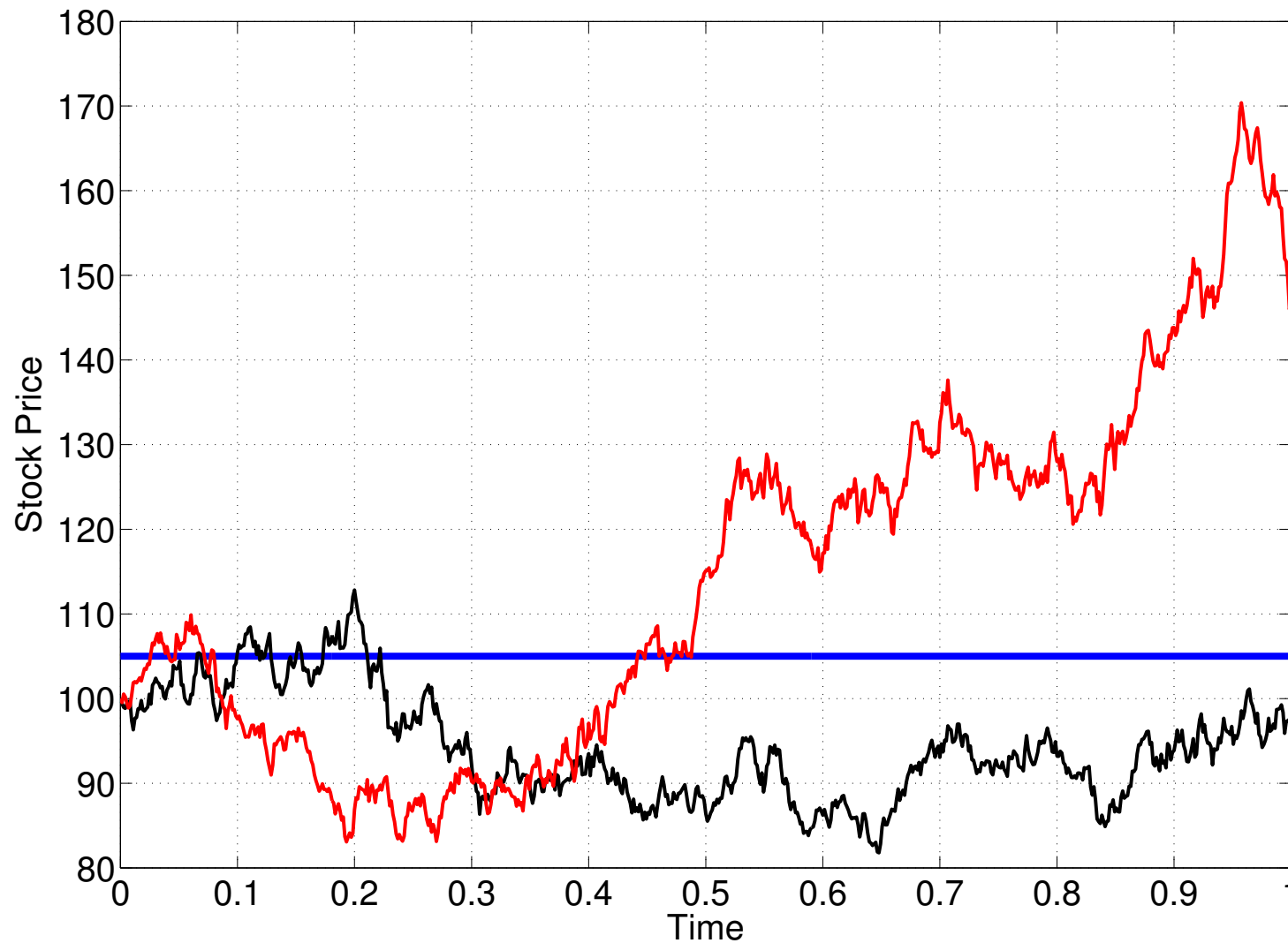
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- Closed form solution published by Black and Scholes in 1973

$$C = S_0 N(d_1) - K e^{-rT} N(d_2)$$

with

$$d_1 = \frac{\ln(S_0/K) + (r + \sigma^2/2)T}{\sigma\sqrt{T}}, d_2 = \frac{\ln(S_0/K) + (r - \sigma^2/2)T}{\sigma\sqrt{T}}$$

where K is the strike price, S_0 is the price of the share at time 0, σ is the share's volatility, T the time to expiry and $N(\cdot)$ is the cumulative probability function.

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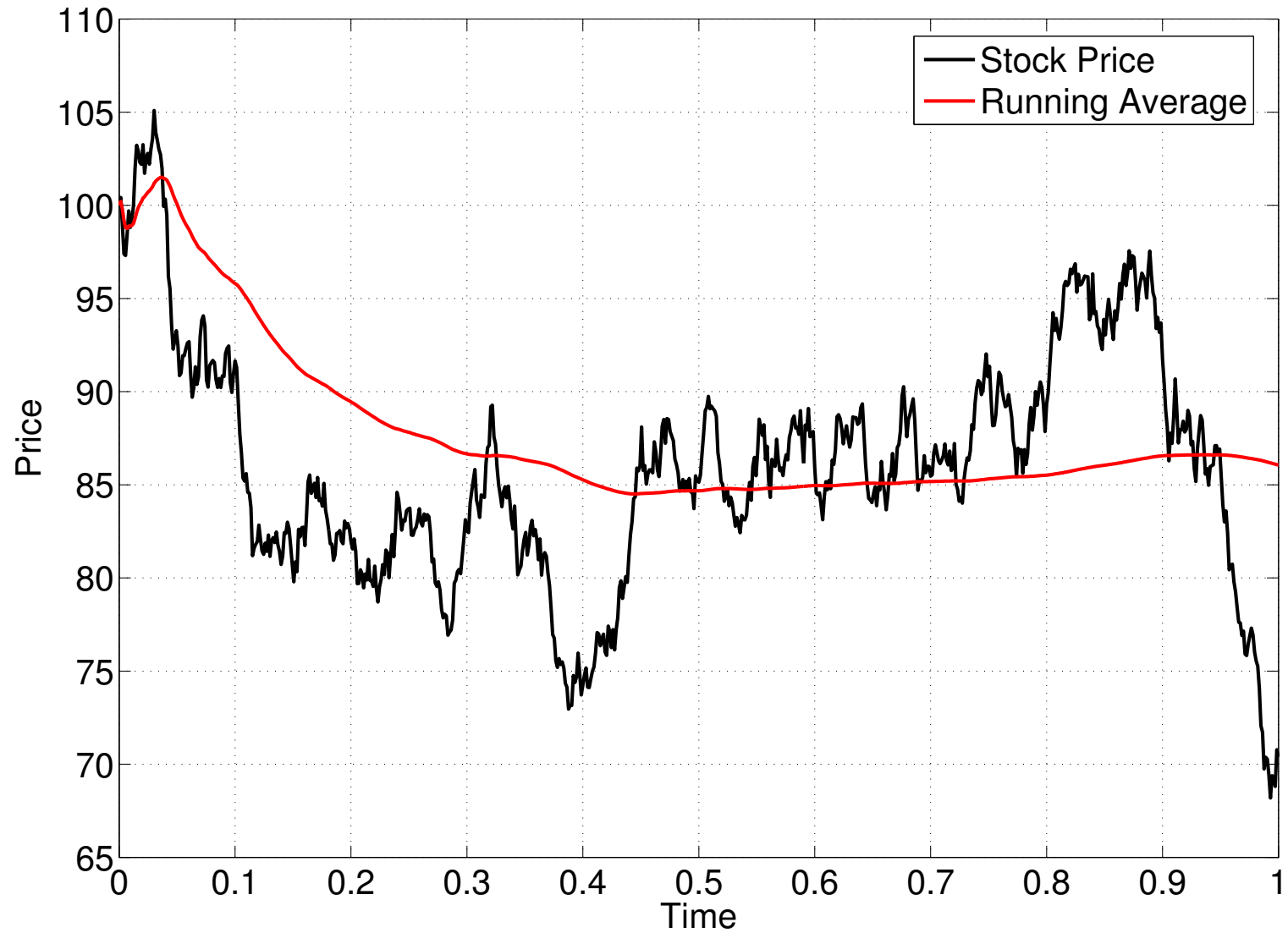
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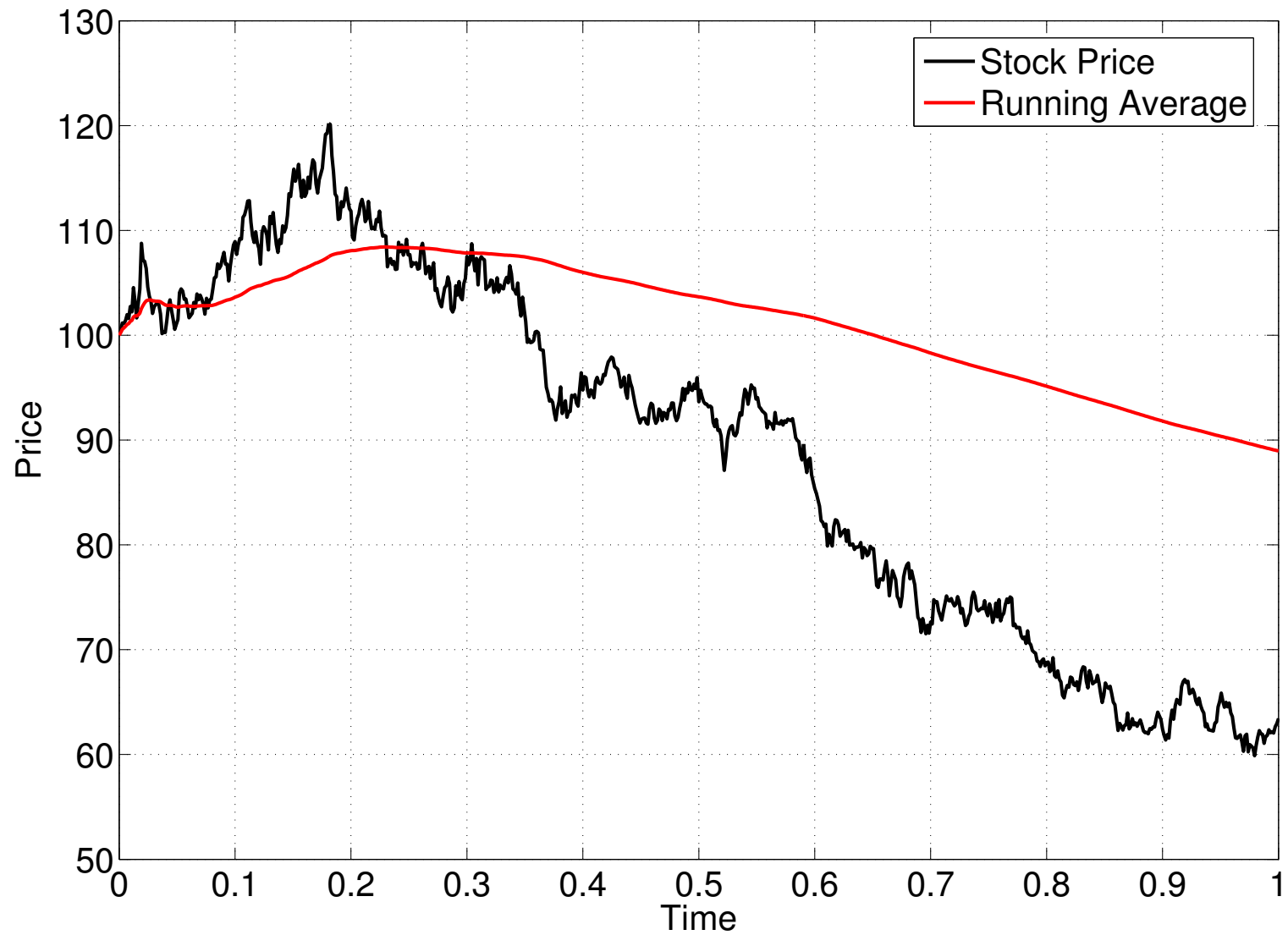
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- Assumes stock evolves as Geometric Brownian motion, $dS = \mu S dt + \sigma S dW$ (Log normal)
- The solution, remarkably, does not contain drift of the stock

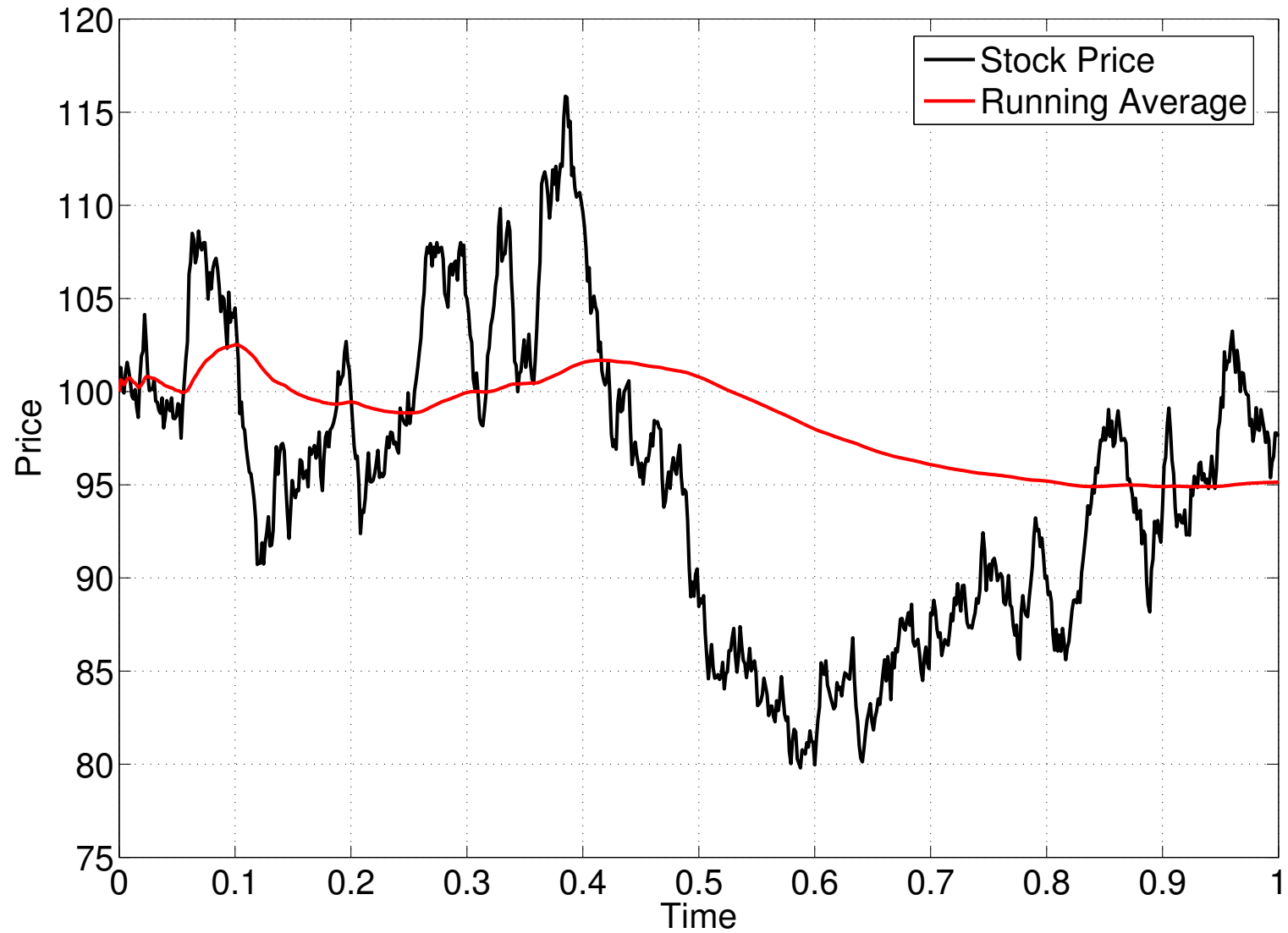
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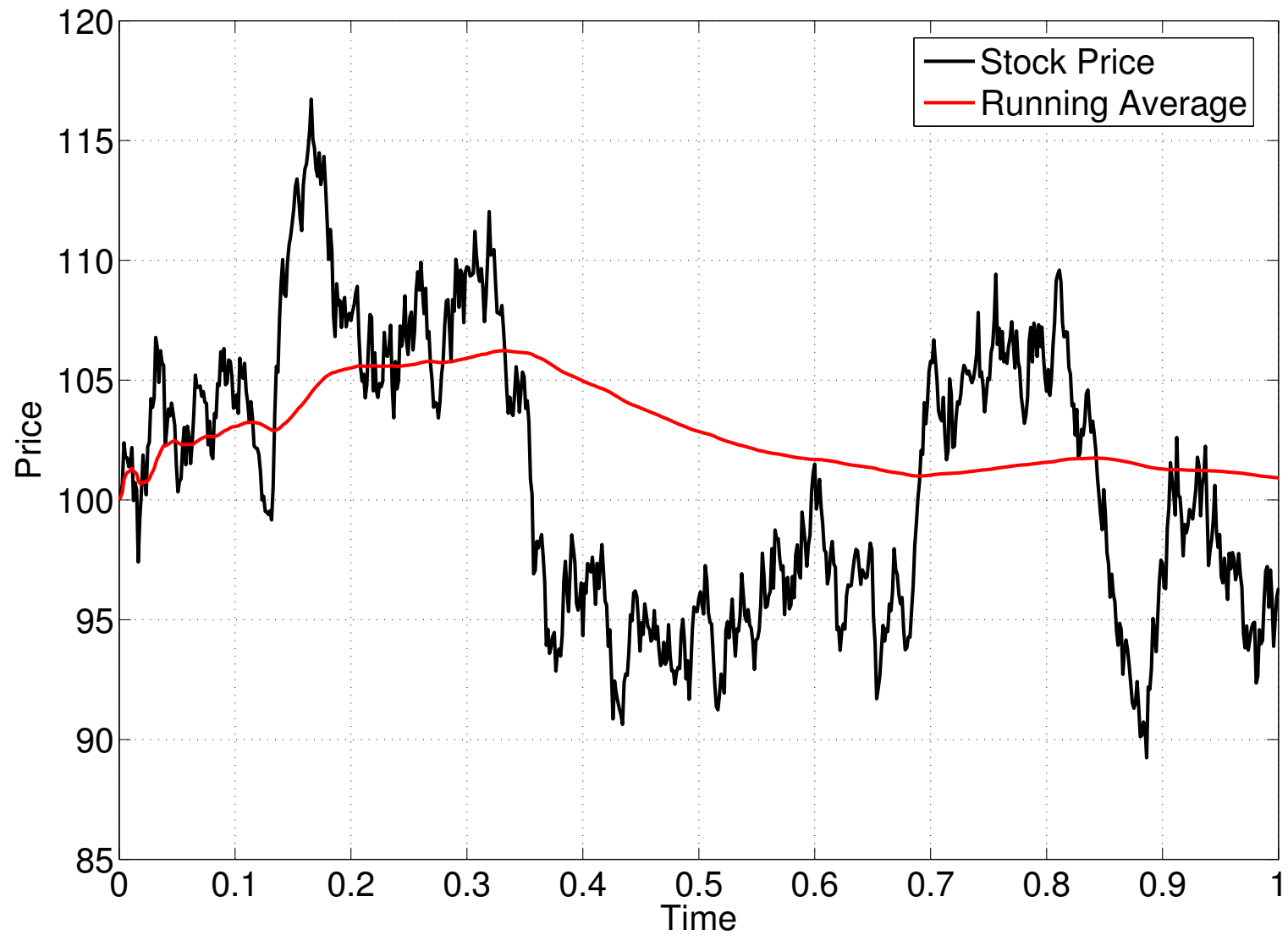
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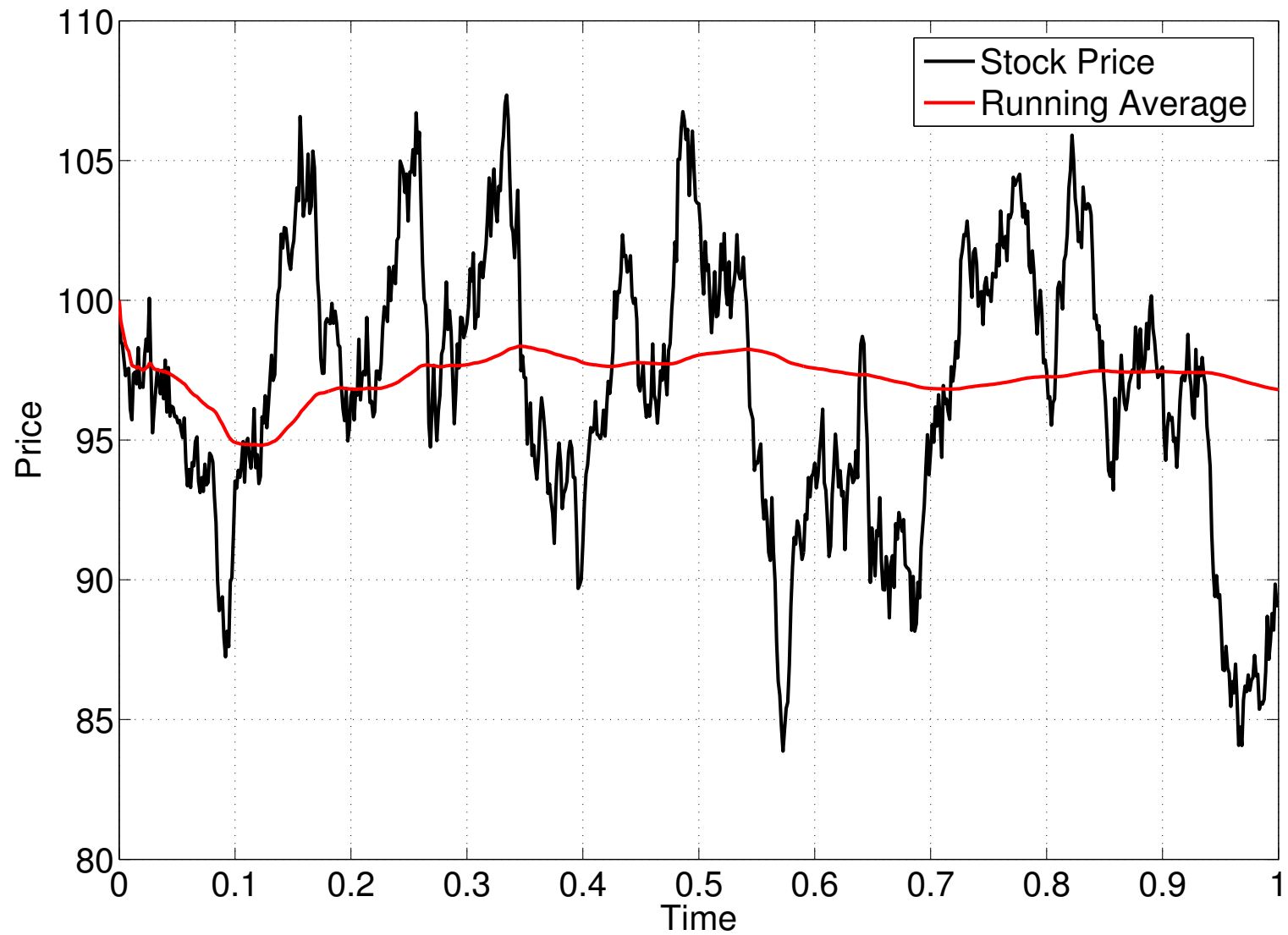
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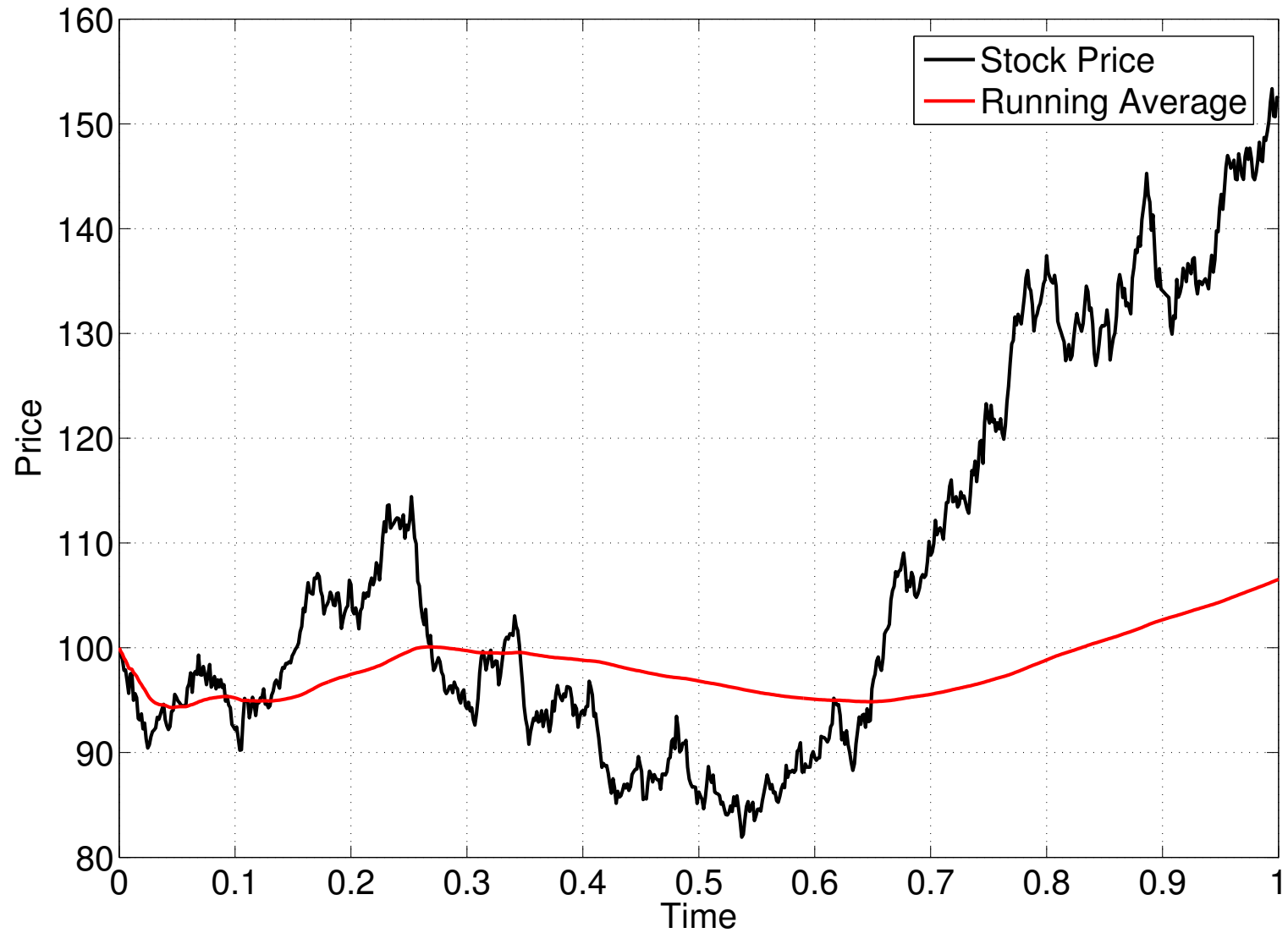
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Asian Option, $V_T = \left(\frac{1}{T} \int_0^T S_v dv - k \right)^+$

- Similar to my option is most like this one
- Cheaper than vanilla call or put.
- At the money it is about half the cost of a European. In fact volatility is about $\frac{\sigma}{\sqrt{3}}$. Price is simply $r^* = r - \frac{1}{2} \left(r - \frac{\sigma^2}{6} \right)$ and $\sigma^* = \frac{\sigma}{\sqrt{3}}$ into the BS for the price of a Geometric Asian Option
- Very popular in currency and commodity markets

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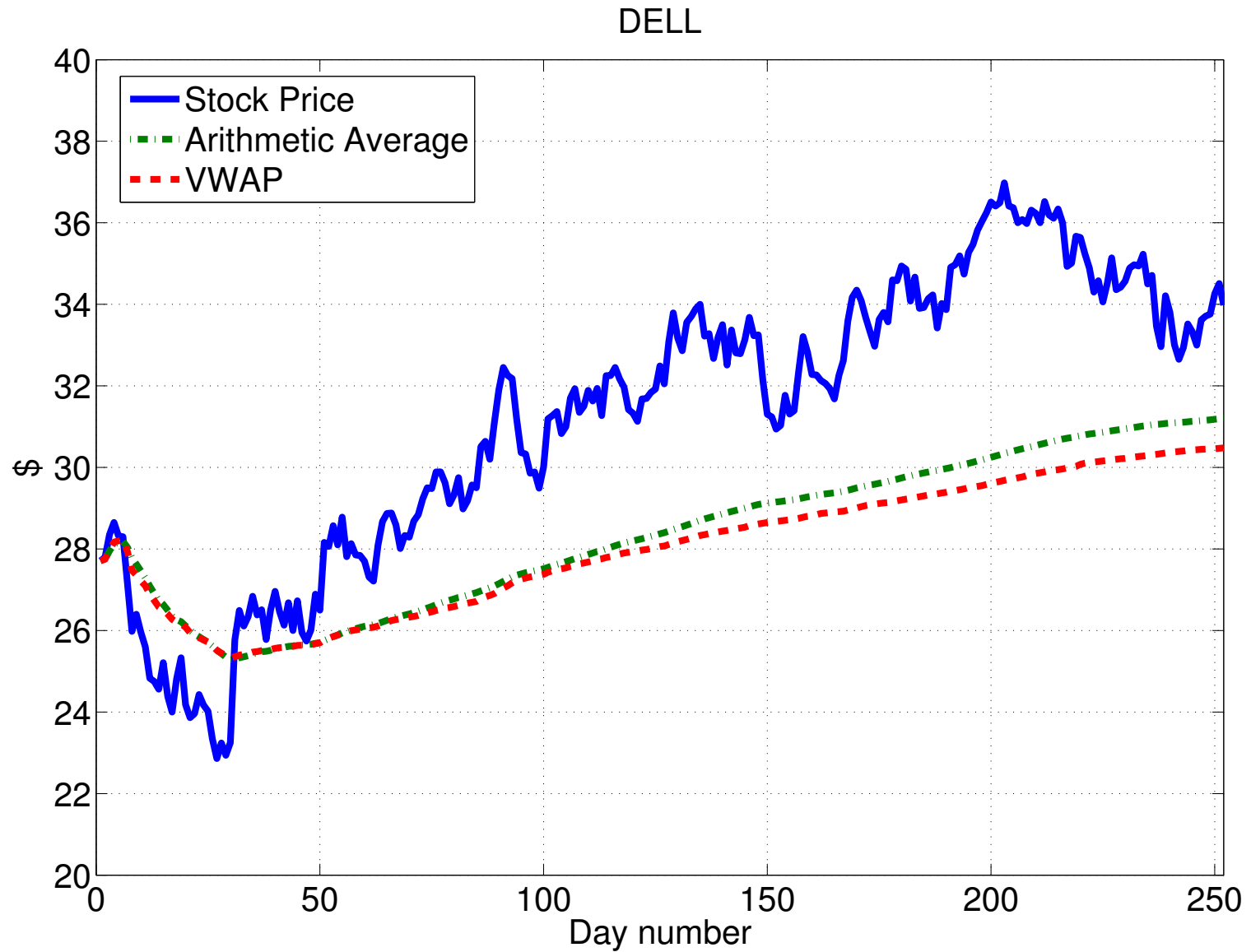
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- We can write the VWAP at time T as

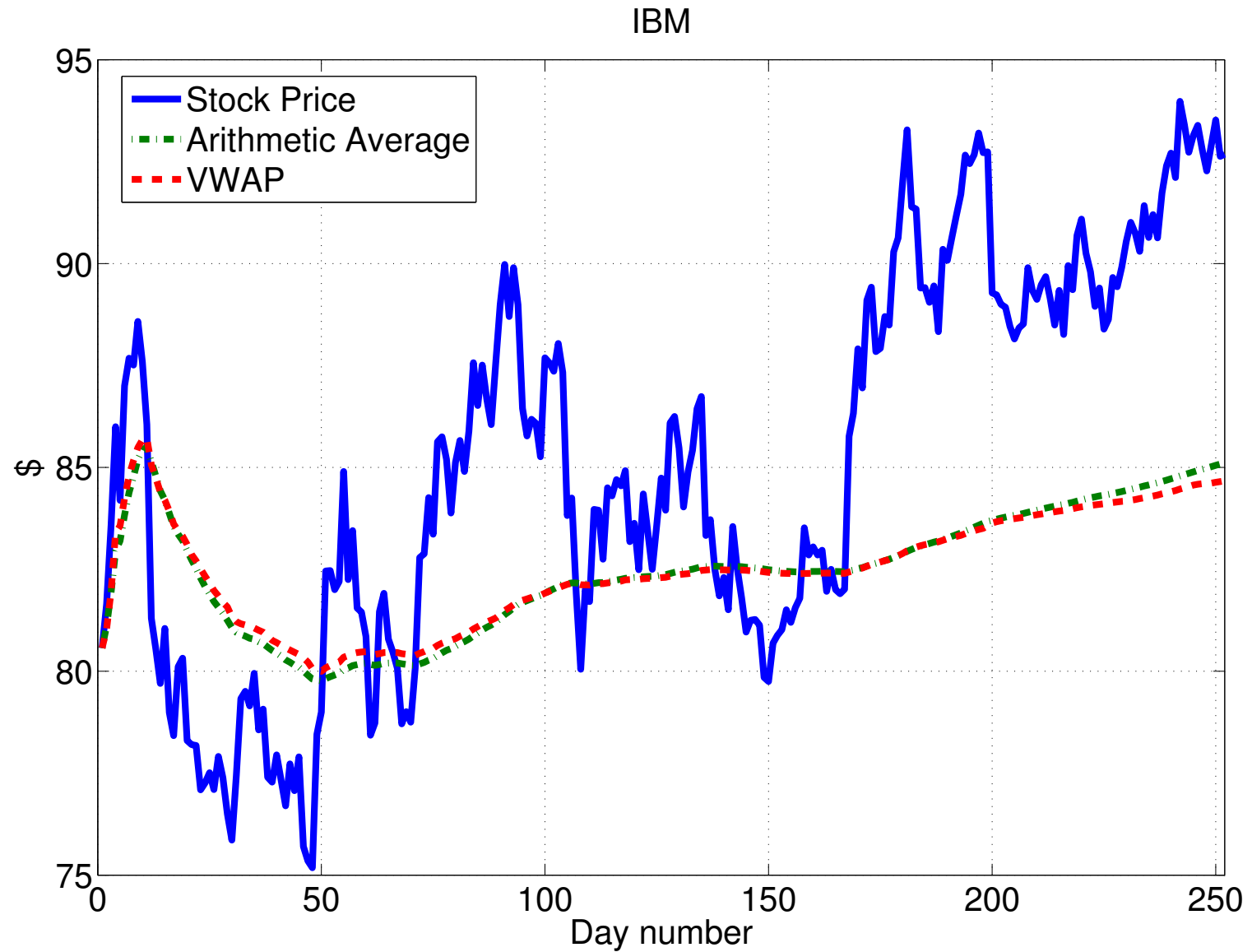
$$VWAP(T) = \frac{\int_0^T S_v U_v dv}{\int_0^T U_v dv}$$

Where S_t is the price of the stock at time t and U_t is the rate of trades of the stock at time t .

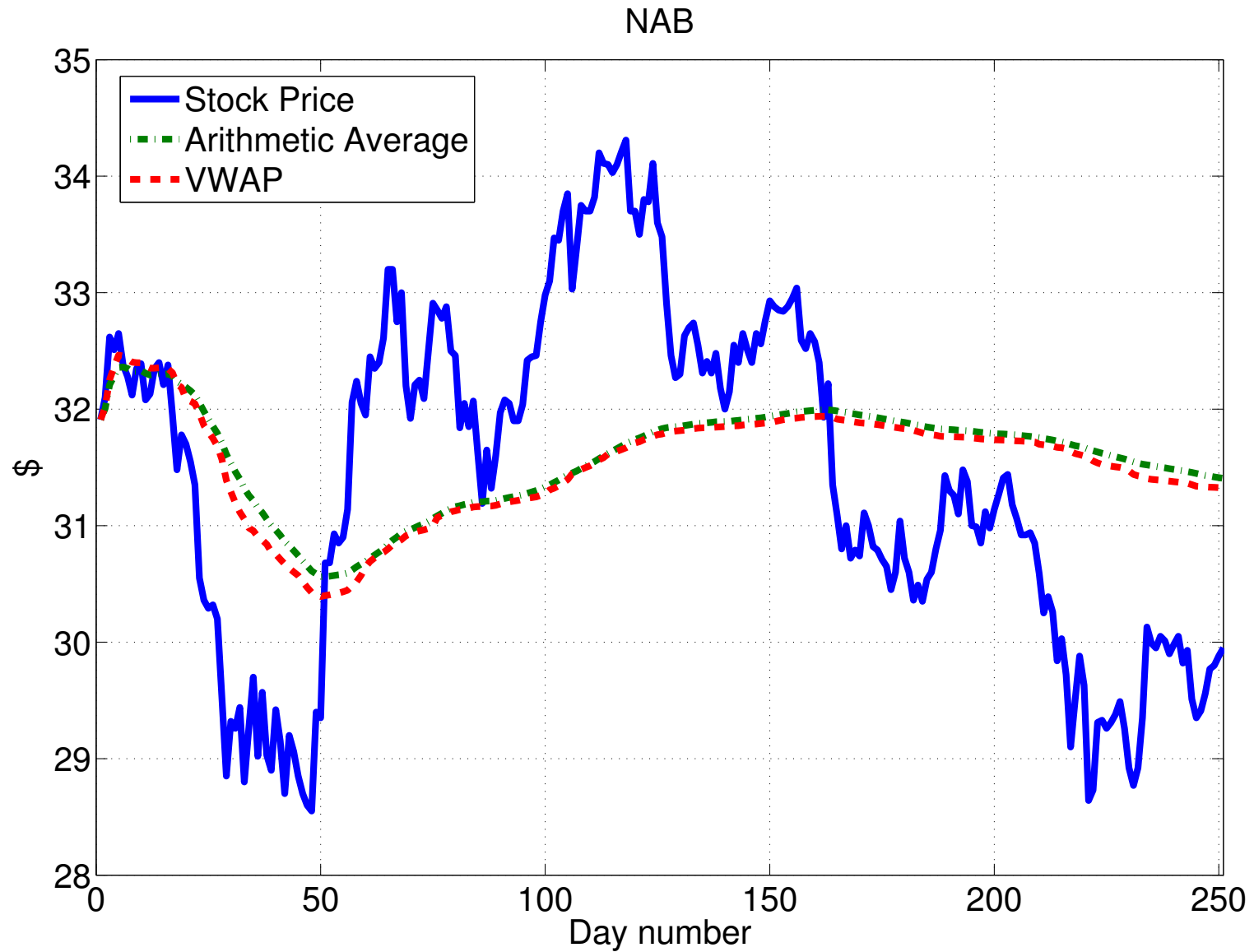
Example Of Real Stocks



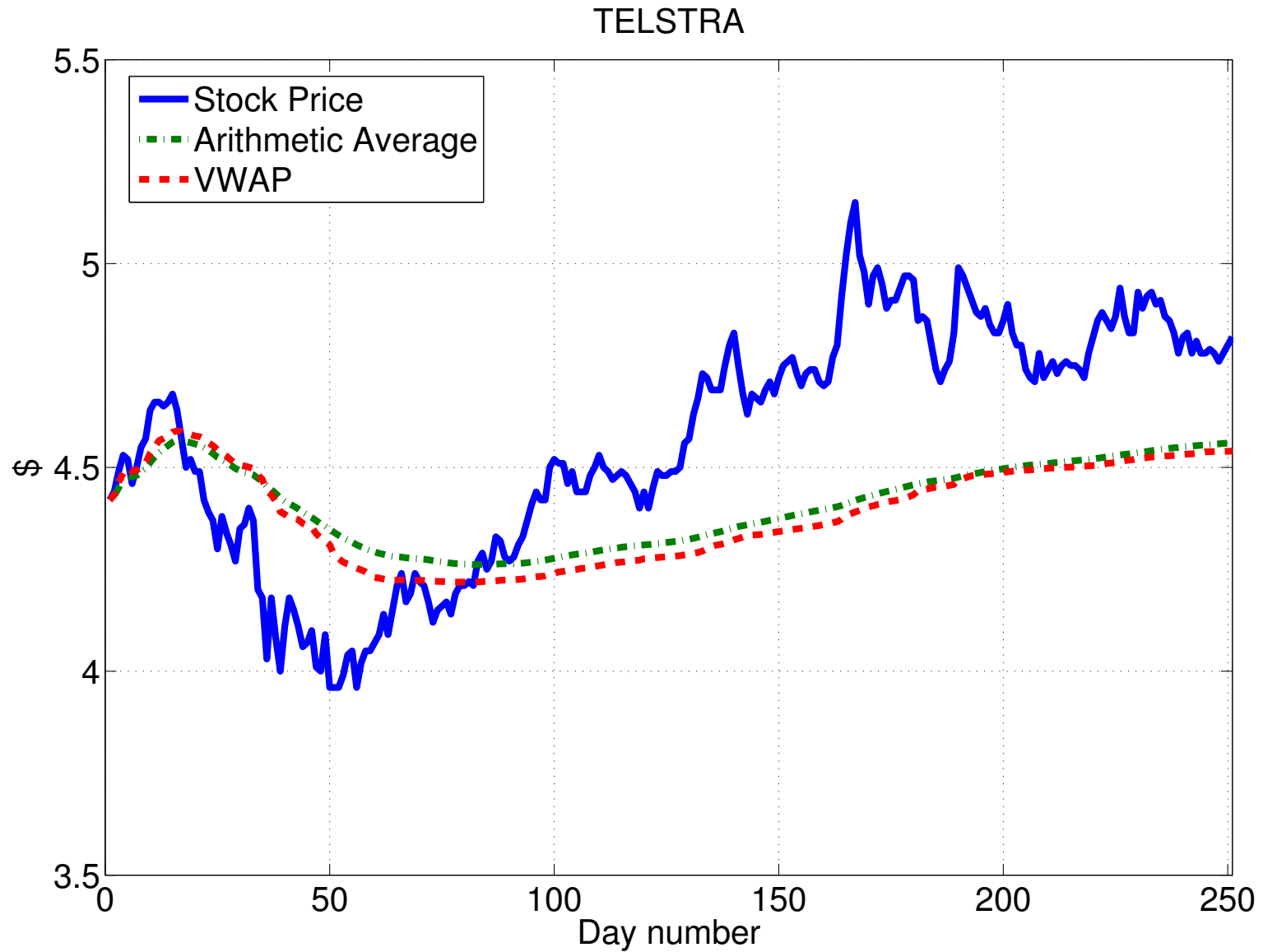
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with S and U being defined by the stochastic differential equations

- $dS = rSdt + \sigma SdW_1$ (stock)
- $dU = \alpha(\mu - U)dt + \beta U dW_2$ (trades per unit time), (Use several mean reverting models, add jumps later)

For the moment assume correlation between W_1 and W_2 is zero, relax this assumption later once we know the problem better.

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- Can solve by Monte Carlo, but slow.

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- From the Ito-Doebelin formula, and lots of patience

The Doeblin in the Ito-Doeblin formula



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The modern theory of stochastic calculus developed from the work of Itô [92]. Not only did Itô define the integral with respect to Brownian motion, but he also developed the change-of-variable formula commonly called *Itô's rule* or *Itô's formula*. As demonstrated in this chapter, this formula is at the heart of a wide range of useful calculations. An amazing twist to the story of stochastic calculus has recently emerged. In February 1940, the French National Academy of Sciences received a document from W. Doeblin, a French soldier on the German front.

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Shreve (2004)

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- We can find all these expectations from properties of the Ito integral.

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Now the expectation of an Ito integral is 0, so we have

$$\mathbb{E}(S_t - S_0) = \mathbb{E}\left(\int_0^t \mu S_\nu d\nu\right)$$

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which is simple to solve given the initial condition.

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- We can do this for all the expectations which we require, it is long and tedious, but doable.
- Final system has 19 equations which are easy to solve in Matlab or Maple
- Can now use the approximations

$$E\left(\frac{Y}{Z}\right) \approx \frac{E(Y)}{E(Z)} - \frac{Cov(Y, Z)}{(E(Z))^2} + \frac{E(Y)}{(E(Z))^3} Var(Z)$$

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to find the expectation and variance at any time T for

$$\frac{\int_0^T S_v U_v dv}{\int_0^T U_v dv}$$

Eigenvalues

Eigenvalue	Number of times occurring
$2\mu + \sigma^2$	1
$2\mu - 2\alpha + \sigma^2 + \beta^2$	1
$2\mu - \alpha + \sigma^2$	1
$\mu - 2\alpha + \beta^2$	1
$\beta^2 - 2\alpha$	1
μ	3
$\mu - \alpha$	3
$-\alpha$	3
0	5

Lots of +ve eigenvalues, but the one to look out for is the combination of $\beta^2 - 2\alpha$ which appears in many places.

Now use the log normal approximation

Now we know that the expectation and variance of our underlying $d\tilde{S} = \tilde{\mu}Sdt + \tilde{\sigma}SdW$ are



$$\begin{aligned}\mathbb{E}(\tilde{S}(t)) &= S_0 e^{\tilde{\mu}t} && \text{and} \\ \text{Var}(\tilde{S}(t)) &= S_0^2 e^{2\tilde{\mu}t} (e^{\tilde{\sigma}^2 t} - 1)\end{aligned}$$

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Now we know that the expectation and variance of our underlying $d\tilde{S} = \tilde{\mu}Sdt + \tilde{\sigma}SdW$ are

-

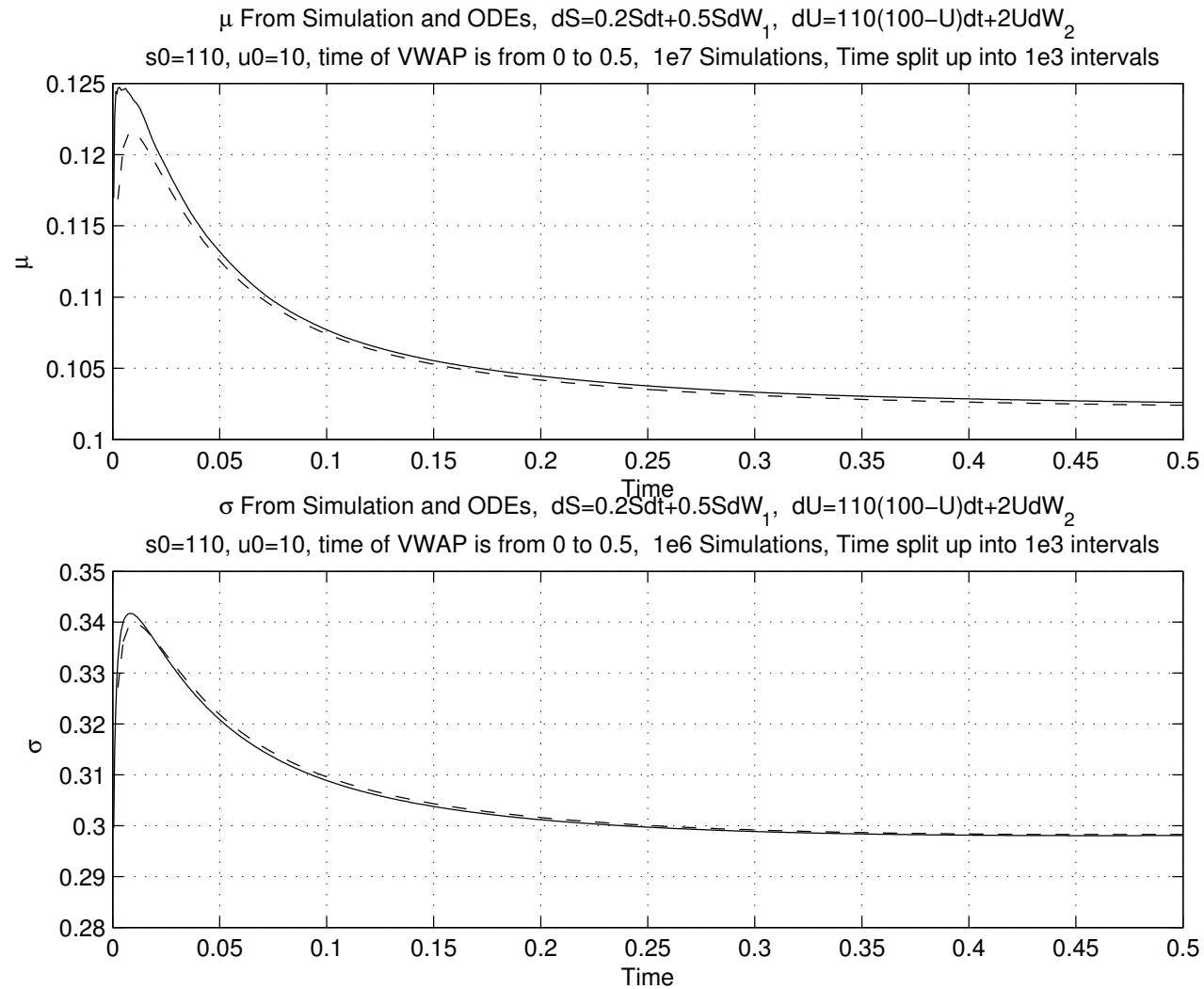
$$\begin{aligned}\mathbb{E}(\tilde{S}(t)) &= S_0 e^{\tilde{\mu}t} && \text{and} \\ \text{Var}(\tilde{S}(t)) &= S_0^2 e^{2\tilde{\mu}t} (e^{\tilde{\sigma}^2 t} - 1)\end{aligned}$$

- We can rewrite these as

$$\begin{aligned}\tilde{\mu} &= \frac{1}{t} \log \frac{\mathbb{E}(\tilde{S}(t))}{S_0} \\ \tilde{\sigma} &= \sqrt{\frac{1}{t} \log \frac{\text{Var}(\tilde{S}(t)) + (\mathbb{E}(\tilde{S}(t)))^2}{(\mathbb{E}(\tilde{S}(t)))^2}}\end{aligned}$$

How well does it work?

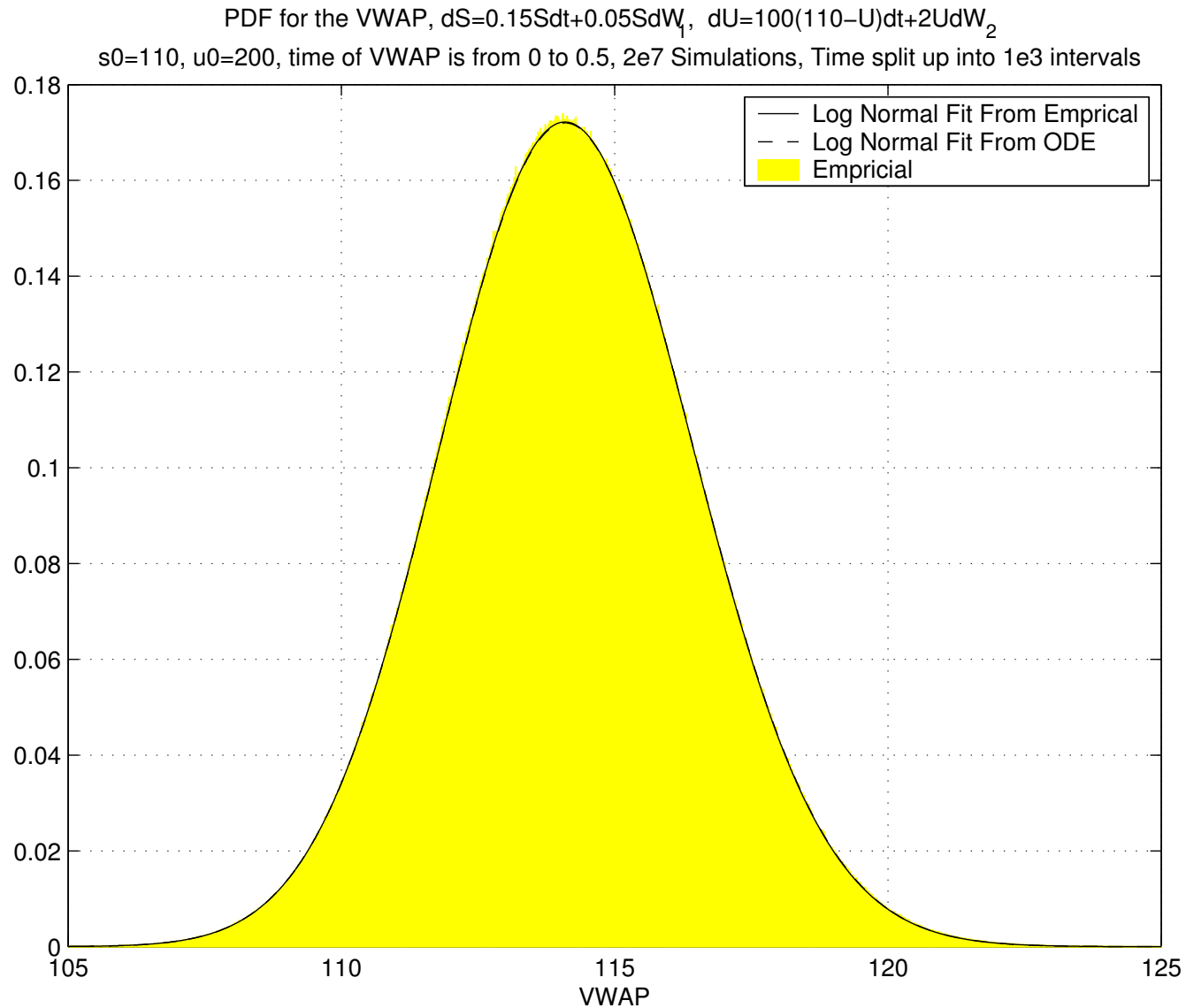
How well does it work?



Solid - results from simulations, Dashed - results from ODEs

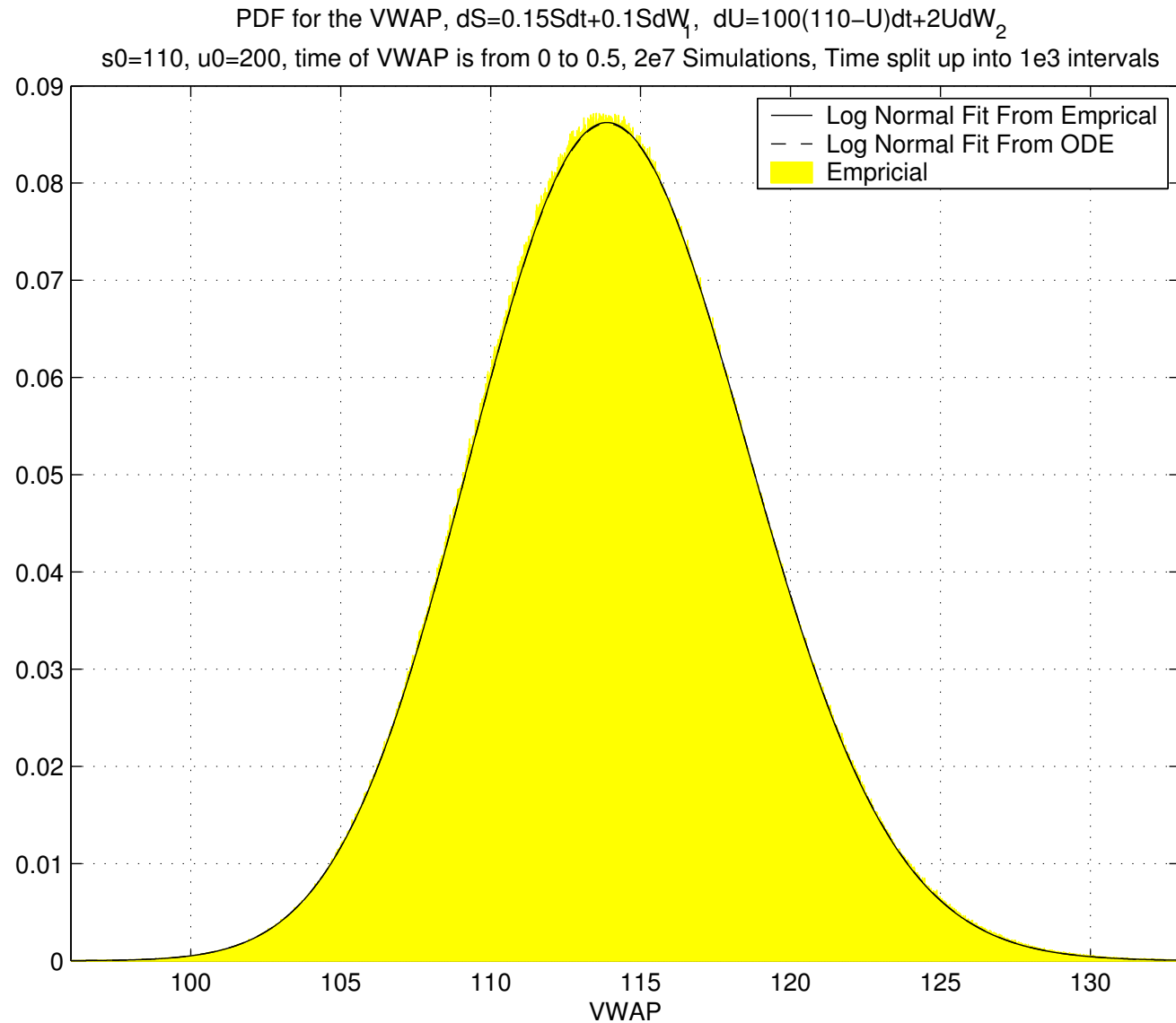
PDF at final time for different σ s

$\sigma = 0.05$



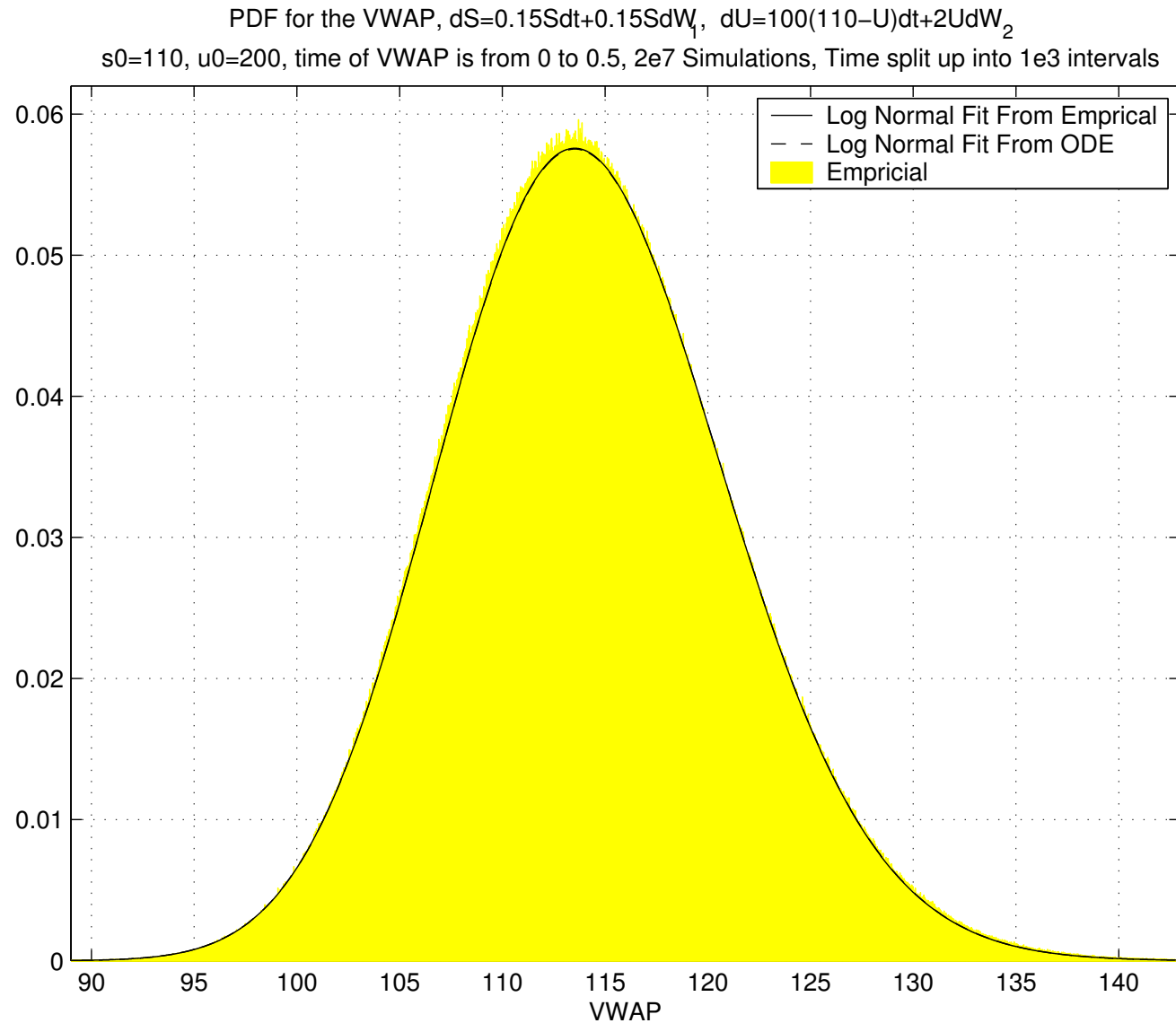
PDF at final time for different σ s

$\sigma = 0.1$



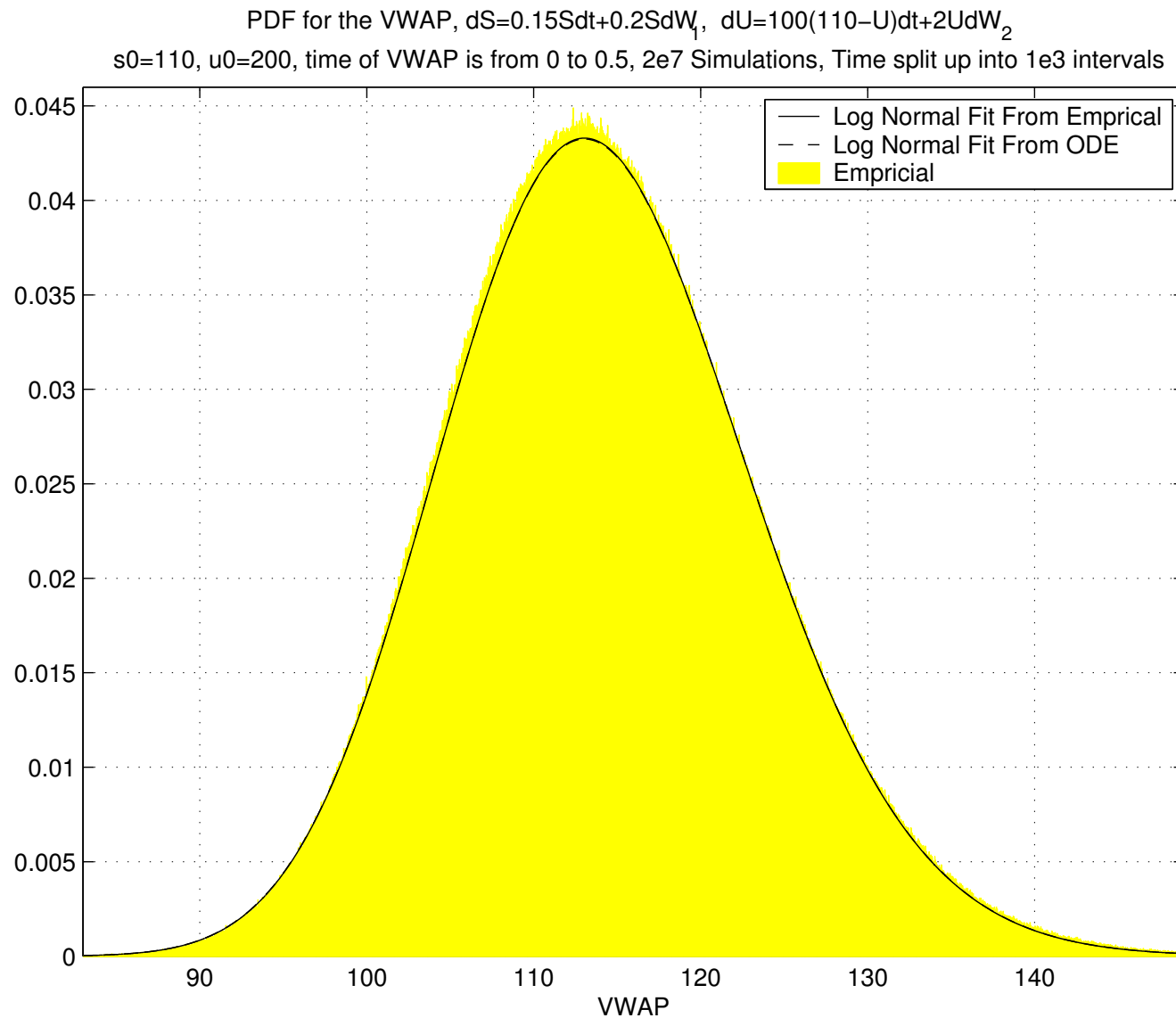
PDF at final time for different σ s

$\sigma = 0.15$



PDF at final time for different σ s

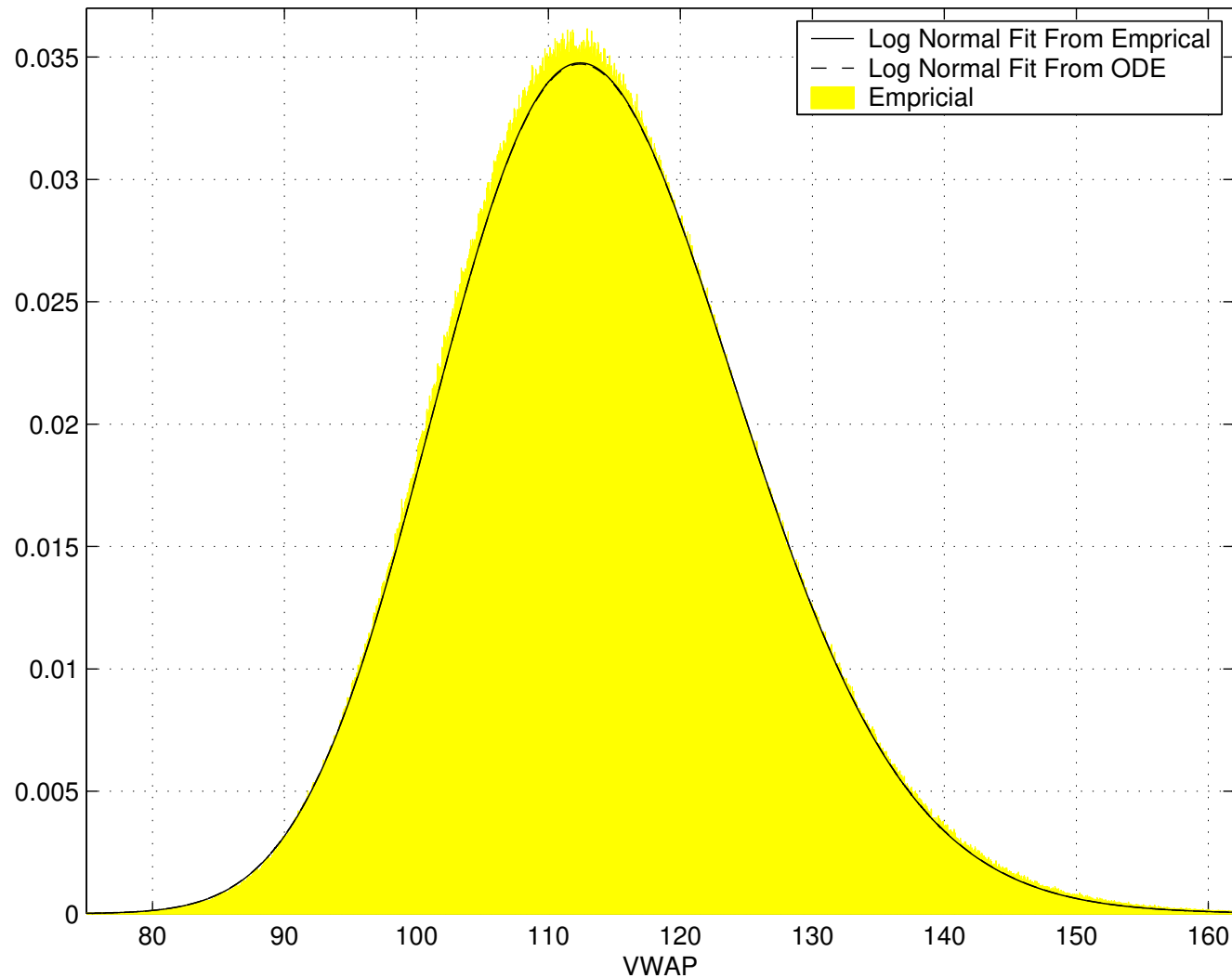
$\sigma = 0.2$



PDF at final time for different σ s

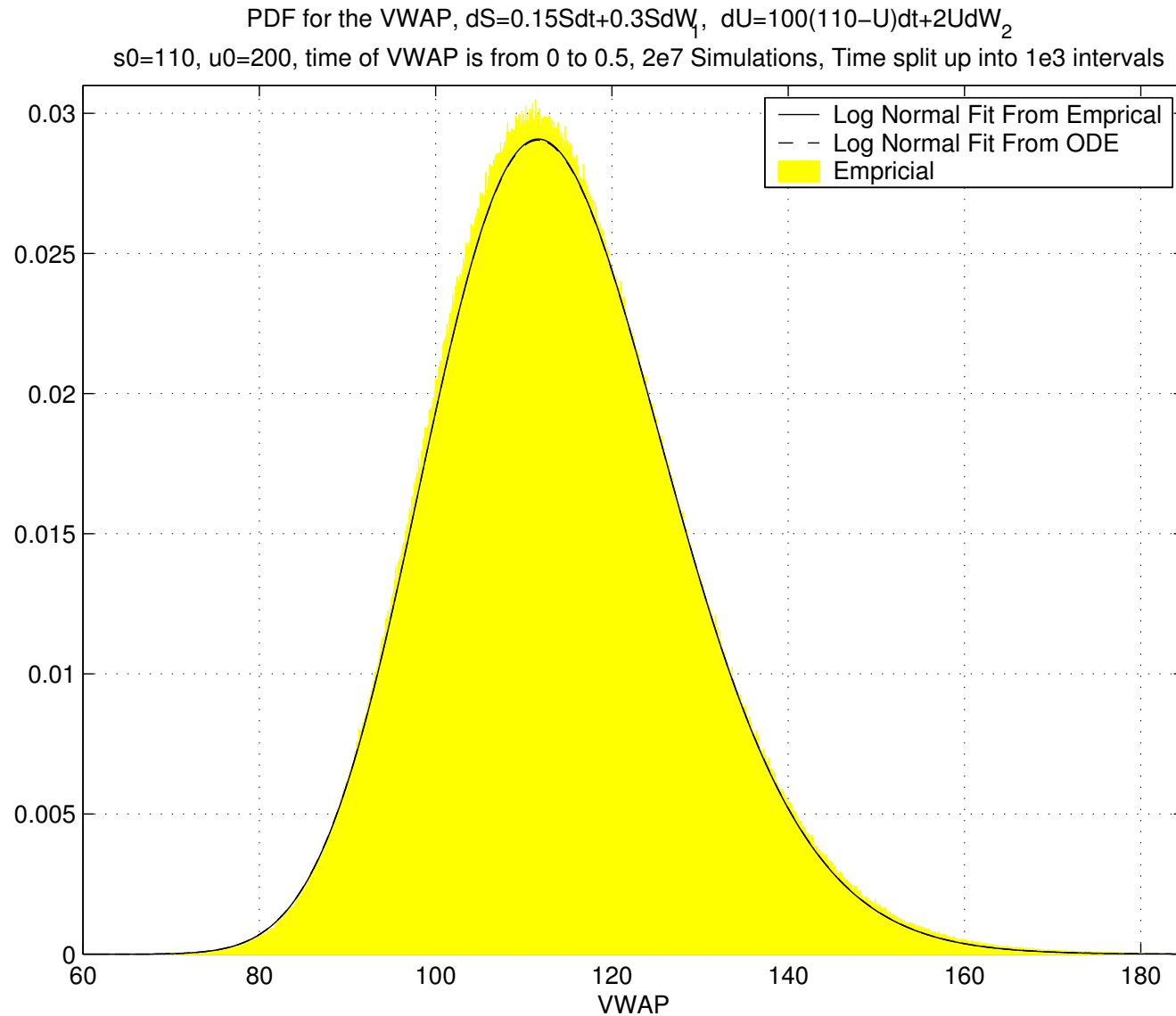
$$\sigma = 0.25$$

PDF for the VWAP, $dS=0.15Sdt+0.25SdW_1$, $dU=100(110-U)dt+2UdW_2$
 $s_0=110$, $u_0=200$, time of VWAP is from 0 to 0.5, $2e7$ Simulations, Time split up into $1e3$ intervals



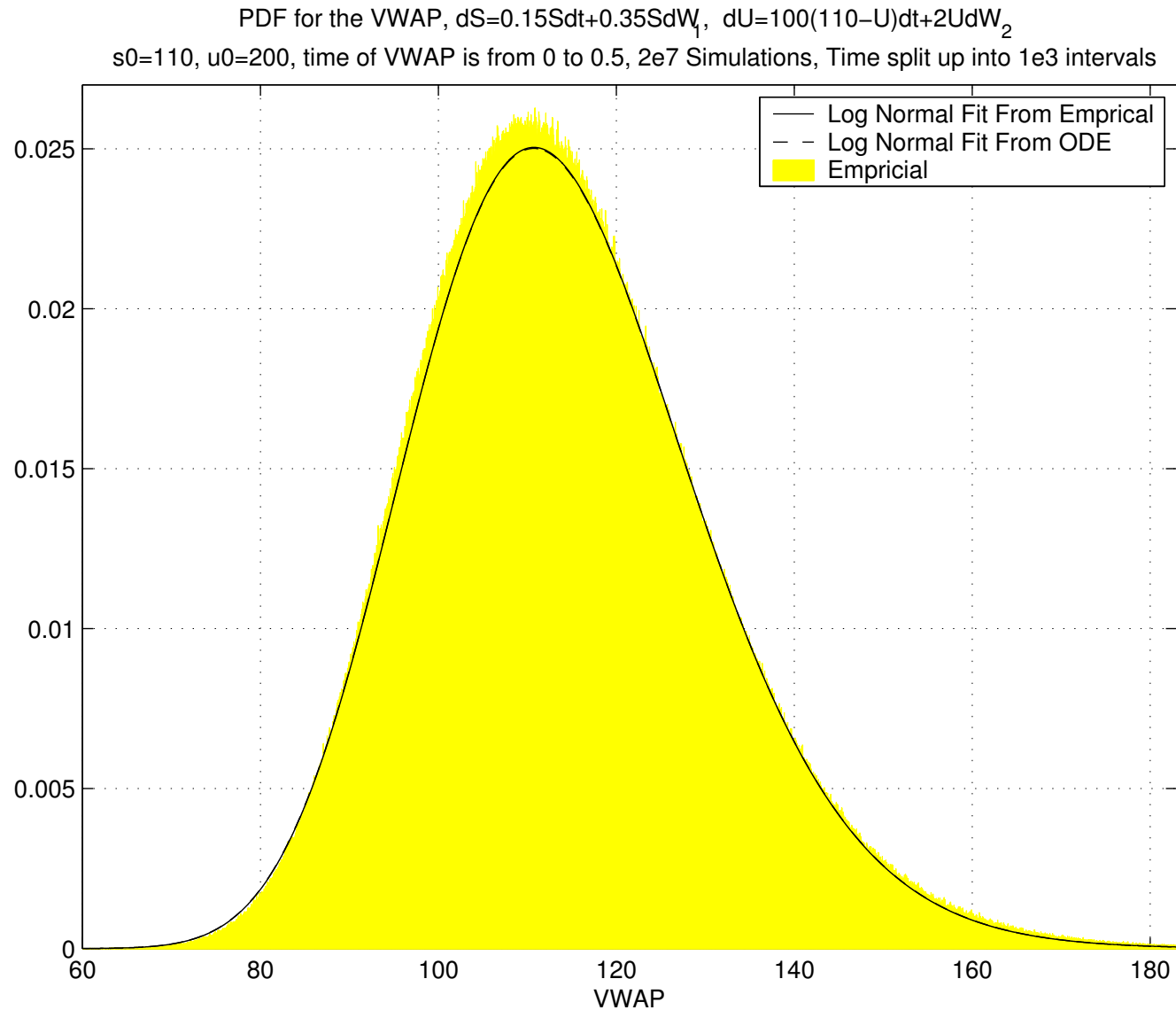
PDF at final time for different σ s

$\sigma = 0.3$



PDF at final time for different σ s

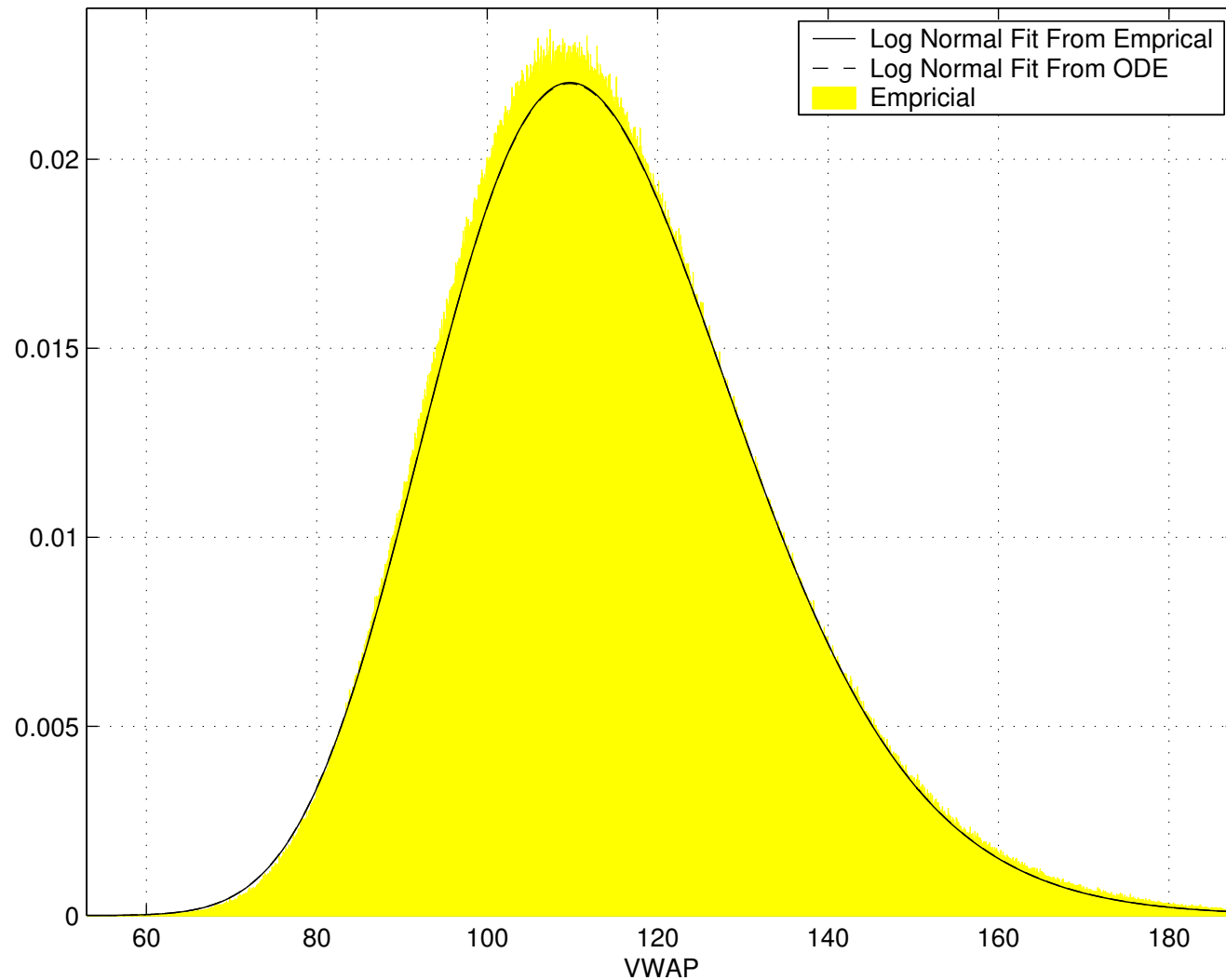
$\sigma = 0.35$



PDF at final time for different σ s

$\sigma = 0.4$

PDF for the VWAP, $dS=0.15Sdt+0.4SdW_1$, $dU=100(110-U)dt+2UdW_2$
 $s_0=110$, $u_0=200$, time of VWAP is from 0 to 0.5, $2e7$ Simulations, Time split up into $1e3$ intervals



Comments on Result

- Approximation is better for lower σ , which is not unexpected - this method when applied to the normal Asian option which makes an approximation to $\int_0^t S_\nu d\nu$ is only good for small σ .

Comments on Result

- Approximation is better for lower σ , which is not unexpected - this method when applied to the normal Asian option which makes an approximation to $\int_0^t S_\nu d\nu$ is only good for small σ .
- Approximation is bad for small times.

Pricing the options

This is the easy part. We can easily obtain PDEs which describe the option price from standard techniques

- Fixed strike(BC $\max(\tilde{S}_T - K, 0)$)

$$\frac{\partial V}{\partial t} + \frac{1}{2}(\tilde{\sigma}\tilde{S})^2 \frac{\partial^2 V}{\partial \tilde{S}^2} + (\tilde{\mu} - \lambda(t, \tilde{S})\tilde{\sigma}\tilde{S}) \frac{\partial V}{\partial \tilde{S}} - r\tilde{V} = 0$$

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- Floating strike(BC $\max(S_T - \tilde{S}_T, 0)$)

$$\begin{aligned} \frac{\partial V}{\partial t} + \frac{1}{2}(\sigma S)^2 \frac{\partial^2 V}{\partial S^2} + \rho\sigma S\tilde{\sigma}\tilde{S} \frac{\partial^2 V}{\partial S\partial\tilde{S}} \\ + \frac{1}{2}(\tilde{\sigma}\tilde{S})^2 \frac{\partial^2 V}{\partial \tilde{S}^2} + rS \frac{\partial V}{\partial S} + (\tilde{\mu} - \lambda(t, \tilde{S})\tilde{\sigma}\tilde{S}) \frac{\partial V}{\partial \tilde{S}} - rV = 0 \end{aligned}$$

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- We could also price American options as well as exotic products without too much more work? le Barrier, Lookback.....

Solutions

- In the case that the market price of risk is constant, the fixed strike has the analytic solution

$$V_{fixed}(0) = e^{(r - \tilde{\mu} + \tilde{\sigma}\lambda)T} S(0) \Phi(d_1) - K e^{-rT} \Phi(d_2)$$

where

$$\begin{aligned} d_1 &= d_2 + \tilde{\sigma}\sqrt{T} & \text{and} \\ d_2 &= \frac{\log(S(0)/K) + (\tilde{\mu} - \tilde{\sigma}\lambda - \frac{1}{2}\tilde{\sigma}^2)T}{\tilde{\sigma}\sqrt{T}} \end{aligned}$$

where $\Phi(\cdot)$ is the cumulative normal distribution function, Benth (2004).

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- Otherwise we must use a numeric technique such as finite differences, Monte Carlo, FFT, etc

An Example

Method demonstrated on the system

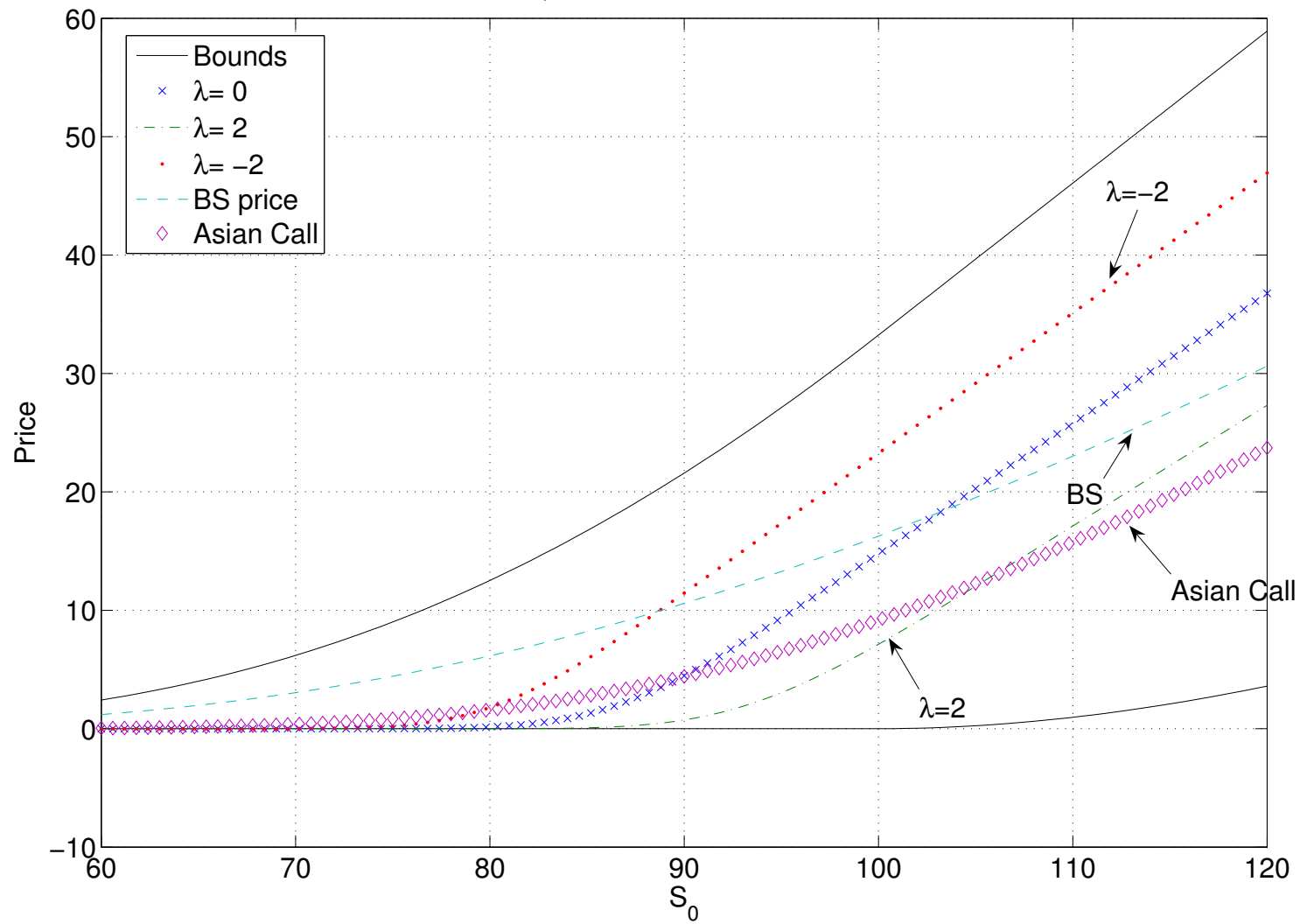
$$dS = 0.1Sdt + 0.5SdW_1$$

$$dU = 100(110 - U)dt + 2UdW_2$$

$U_0 = 200, K = 100, r = 10\%$ and time from 0 to 0.5

An Example

Fixed Strike VWAP Price , $K=100$, $r=0.1$, $dS=0.15Sdt+0.5SdW_1$, $dU=100(110-U)dt+2UdW_2$
 $u_0=200$, time of VWAP is from 0 to 0.5



Share Purchase Plans

$$V_T = \left(S_{T_2} - D \frac{\int_{T_0}^{T_1} S_v U_v dv}{\int_{T_0}^{T_1} U_v dv} \right)^+, T_1 - T_0 \text{ typically 3-10 days, } T_2 - T_1$$

typically 10-30 days, D a discount factor usually 70%-90%

- We can value this using the method just described.
- Raises capital easily, no prospectus
- Aimed at small investors, max \$5000
- IAG, Suncorp, AMP
- We can immediately now say how much it is worth to participate in a share purchase plan (Actually what the companies are giving away for free!!)
- I am not suggesting you do this, but since they have given you this payoff.....

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Summary

- Have a way to price the option
- Can price exotics
- FAST
- Can use as a control variate in Monte Carlo
- Can tell you how much companies are giving to you when they offer shares at a VWAP to you in a share purchase plan.

Future Work

- Find a region where this approximation is good in some sense.
- Take more moments?
- Find a practical hedge
- More Monte Carlo

Thanks

- MASCOS for financial assistance.
- Dr Chandler for comments and suggestions.
- Thanks for Josh for helping with the tex.

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